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Decorative Dahlia -- Mrs. Alfred B. Seal

Samuel Newsom

DAHLIA FARM

Napa
California

1930

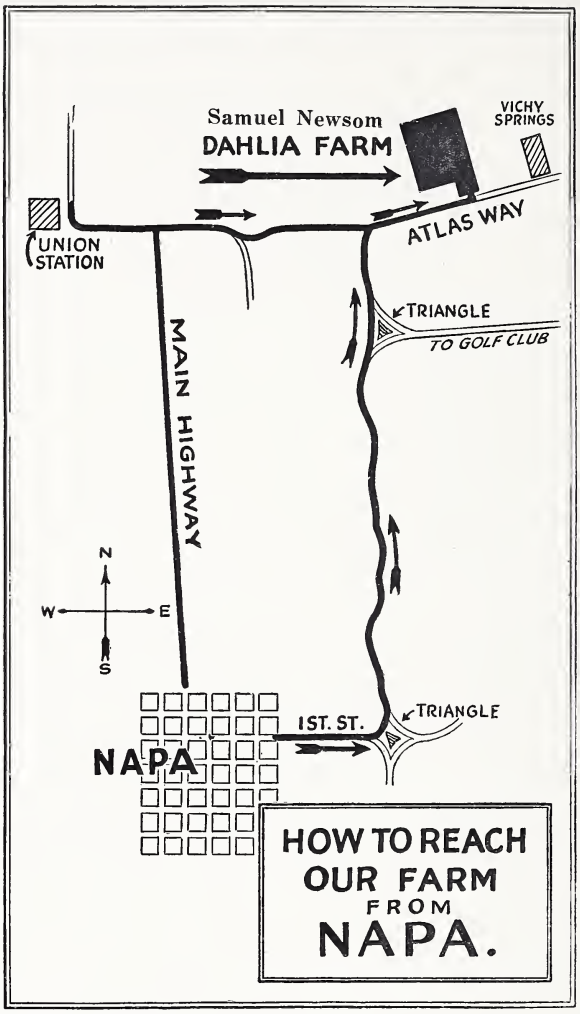
Formerly
Jessie L. Seal

SAMUEL NEWSOM

Dahlias

You are cordially invited to visit the finest and largest display of Prize-winning Dahlias in Northern California, situated in the beautiful Napa Valley, three miles north-east of Napa City. The dahlias are in bloom from the middle of August until November, during which time our large field is a glorious mass of color.

Here, conveniently labeled, you will see all of the famous Jessie L. Seal dahlias that have won so many First Prizes at the Palace Hotel Dahlia Shows in San Francisco. You will also see the finest and best introductions of East and West.



Upon receipt of the names and addresses of your flower loving friends, we will be pleased to send them a copy of this catalogue.

The Dahlia Society of San Francisco

We extend a cordial invitation to all who are interested in dahlias to join the Dahlia Society of San Francisco.

The dahlia bulletins that are issued several times a year are full of interesting dahlia news. Yearly dues, $2.00.

Please address all correspondence to

Samuel Newsom Dahlia Farm, Napa, California

DAHLIAS

1930

JESSIE L. SEAL

FULL DIRECTIONS — For planting, growing and exhibiting dahlias enclosed with each order.

ORDER EARLY—To prevent disappointment.

TERMS—Remittance with order. All retail orders sent postage prepaid at your planting time, unless otherwise requested.

WE GUARANTEE—All tubers true to name and TO GROW. Orders carefully filled from selected, field grown divided tubers. We do not substitute unless requested; if late in season, we suggest you have a second choice. We do not guarantee tubers against freezing if sent before April first.

Haven't you always wanted to do something different than the work you are compelled to do! Perhaps you have visioned something entirely foreign to your daily occupation, that you would give anything to be able to carry out. For years I have had ideas of devoting my time exclusively to the origination of new varieties of dahlias, and the production of the choicest of Dahlia Seeds, but, being so busy in the office, this was impossible. Now, for the first time, I will be able to give my unlimited time to this fascinating study. Mr. Newsom, my nephew, and partner for ten years, is now taking over the entire business, and the office will be moved to the farm in Napa, to facilitate packing and shipping. He has had complete charge of the production end of the business for years, so there will be absolutely no change in the quality or painstaking care that has always characterized our shipments. We both deeply appreciate your loyalty, and thank you most sincerely for your continued patronage. I hope many of you will be able to visit his gorgeous display of dahlias at Napa this coming year. Although I will no longer be connected with the business, I will always be glad to hear from my many dahlia friends.

Jessie L. Seal.

ADDRESS ALL CORRESPONDENCE TO

Samuel Newsom Dahlia Farm, Napa, California

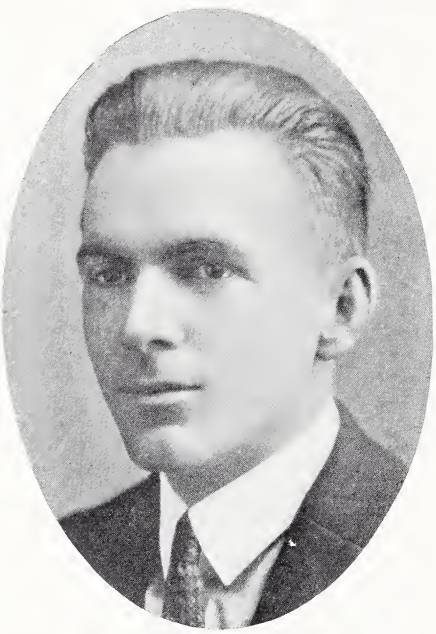
OUR POLICY

Our business was established and is being built up on the solid foundation of ABSOLUTE HONESTY and SATISFACTION. We guarantee every Tuber purchased from us to be exactly as represented, and if you are not entirely satisfied in every way, we will replace the tubers or refund your money.

As a reward for our unfaltering fidelity to this policy of honest goods, and fair dealing, we have gained a vast army of satisfied customer-friends all over the country who unhesitatingly recommend us to their friends.

SAMUEL NEWSOM
DAHLIA FARM

NAPA CALIF.



SAMUEL NEWSOM

In taking over the writing as well as the growing end of the Jessie L. Seal dahlia business, I am the subject of rather mixed emotions. The first is regret at the ending of a partnership, and association between Mrs. Seal and myself, extending back to 1917, during which time we have watched the business grow from practically nothing to its present size, and also beheld a greater part of modern dahlia development. Altogether, these years have been most enjoyable, crammed full of all that makes life interesting, and with many experiences I will always happily remember.

The second emotion is a feeling of pleasure that I now will be able to write to the hundreds of dahlia friends whom I have only known indirectly, through preparing your orders. Having grown up with the business, there is hardly a customer I am not familiar with, and in the future, will continue to do my very best to please all of you. Your patronage is very much appreciated, and the nicest thing in the past twelve years, has been the regularity with which you have ordered, year after year. I sincerely hope to meet more of you each Season as time goes on, and want you to feel I am here to serve you and help in every way I can to make your dahlia growing more successful. I will always be glad to hear from you.

SAMUEL NEWSOM.

Remember—Your success is my aim.

Samuel Newsom Dahlia Farm, Napa, California

Eshcol

A Most Gorgeous 1930 Introduction

This dahlia was originated by Mr. and Mrs. J. C. Fawver, ardent dahlia enthusiasts, at their beautiful country home, six miles north of Napa. Eshcol, as you know, signifies land of plenty, and is the name of the Fawver ranch, almost three hundred acres of vineyard, most beautifully situated, with many huge valley oaks, scattered about it and the rugged California hills in the distance. The dahlia Eshcol is a beauty. In color it is a most strikingly handsome, dark, rich, velvety, reddish bronze, deeper by far than Amun Ra, and reminds one of all the deeper Autumn shades on maple trees, though it is possibly darker even than that. The reverse of the petals is a dark reddish, wine-color maroon, which adds great depth and character to the whole flower, as the center is so rich in color. The flowers are held erect on good stems above a medium tall, healthy bush. The foliage has a lustrous sheen, and is darker than the average, completing an effect of beautiful colors and striking appearance. Our stock of Eshcol is really quite limited, and we earnestly advise your early reservations of tubers, as we are bound to run short before the Season is over. There is no other dahlia with the colors of Eshcol, and it will be a fine addition to any collection. Strong field grown, divided tubers, $15.00.

A FEW BLOOMS OF ESHCOL

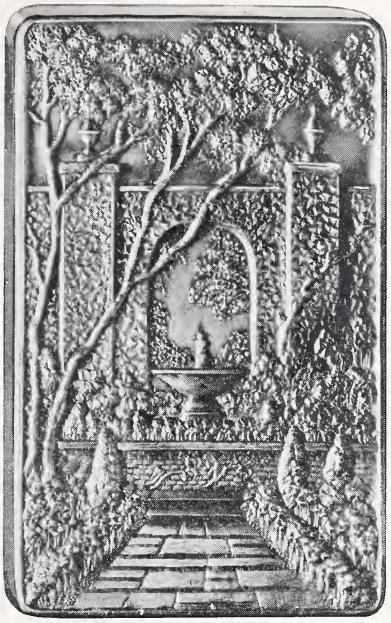
THE HOME OF ESHCOL

Mrs. Alfred B. Seal—Decorative Dahlia

OUR LEADING 1929 ORIGINATION

One of the really great dahlias

Our great dahlia which won the Achievement Medal for best new dahlia west of the Rocky Mountains at our 1928 Palace Hotel Show. The immense blooms are of glowing old rose in color—a most delightful shade. (For further description see opposite page.)



The Achievement Gold Medal awarded us by Doubleday, Doran and Company, publishers of THE AMERICAN HOME (formerly Garden and Home Builder)

Mrs. Alfred B. Seal

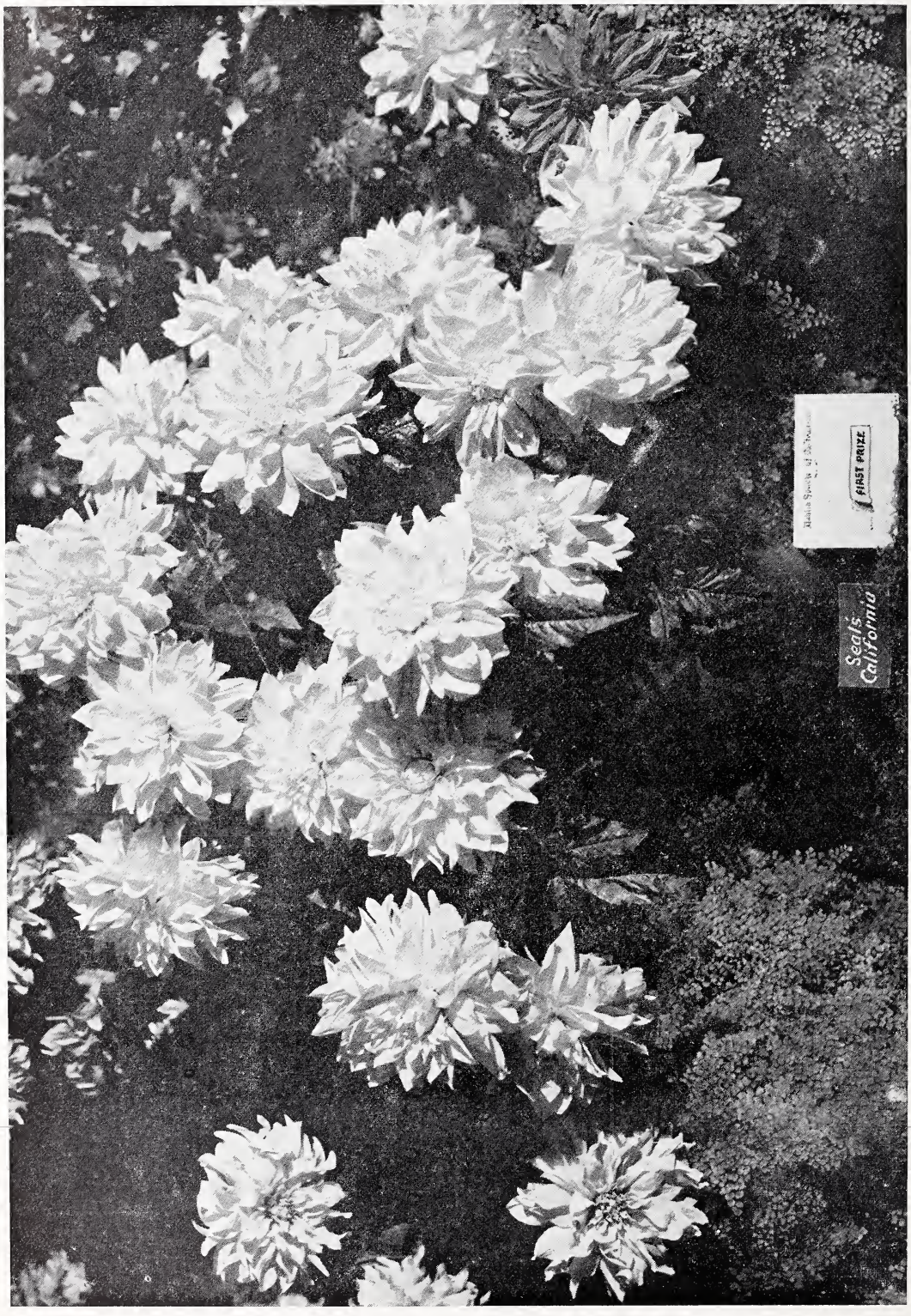
Queen of them all!

There is no other dahlia that even remotely approaches this lovely variety. The only tall growing, long stemmed, and immense pure old rose dahlia we have ever seen.

Mrs. Alfred B. Seal

It is always a pleasure to originate and introduce new and worth while dahlias. We all like to hear of new things, especially if they are an improvement over the ones we already have, and this applies to dahlias as well as everything else. Occasionally, we seem to be particularly favored by Fate, or whatever it is, and have the luck to produce something exceptionally fine. This is exactly the case with Mrs. Alfred B. Seal, undoubtedly the largest and finest pure, rich, glowing old rose dahlia ever produced—nothing we have ever seen can even remotely approach it. Such an unusual coloring —the softest, richest shade of absolutely pure, glowing, old rose imaginable, without a trace of any other color. The flowers are huge, measuring with Siskiyou and of great depth and substance, and are held proudly erect above a fine tall handsome bush. Mrs. Alfred B. Seal has been a steady prize winner ever since receiving the Achievement Medal, offered by Doubleday, Doran & Co., Palace Hotel, San Francisco, 1928, for the Best new dahlia originated west of the Rocky Mountains, and offered to the public for the first time. This award alone speaks volumes. Mrs. Alfred B. Seal is proving more popular, and is a great advancement over its lovely peony predecessor, Mrs. Jessie Seal, Both of these beautiful dahlias were named after Mrs. Seal. We are publishing a number of testimonials concerning this superb dahlia, so you can gain an idea of its wonderful vitality and beauty. Strong, field grown, divided tubers, $15.00—See illustrations on Cover and pages 4 and 20.

MRS. ALFRED B. SEAL—
(Lower decorative)
SISKIYOU—H. C.—(upper left)
AMBASSADOR-H. C.-(upper right)



The vase of SEAL'S CALIFORNIAN which won the Trophy Cup donated by "WESTERN HORTICULTURE" at our 1928 Palace Hotel Show

Seal's Californian

One of our Most Successful 1929 Introductions

Prizes galore—that is the record of Seal's Californian this past Season. Last year we were very proud to have this variety win First Prize for twenty-five blooms of a kind at the Palace Hotel show. This year we are even more elated than ever, as it won First Prize for fifty of one kind, at the 1929 Palace Hotel show. Seal's Californian has a certain texture about its petals that is not possessed by any other dahlia we know of—a half transparency, suggestive of the most fragile wax-work, and a most beautiful and artistic buttercup formation. The immense blooms seem more artificial than real.

The extremely attractive coloring of Seal's Californian adds to this illusion, producing an effect of imprisoned sunshine fairly radiating from the blooms. In color this very large decorative dahlia is a bright golden yellow at the center, shading lighter towards the outer petals, the tips of which are suffused—very lightly—with a bronze, rosy pink. Certainly a beautiful blending of color. The stems are absolutely perfect, strong, stiff and cane-like and hold the blooms in a very proud and showy manner. Seal's Californian is very large, bold and immensely attractive—a great acquisition to any garden. This dahlia helped to win our President's Cup, being one of the twelve Prize Winning Californians both in 1928 and 1929, also the winning vase of these attractive blooms, which won the Trophy Cup donated by Western Horticulture Garden & Homes in 1928, is illustrated on the opposite page. Price per strong, field grown, divided tuber, $7.50.

OUR OTHER FINE INTRODUCTIONS ARE INCLUDED IN THE FOLLOWING LIST OF DAHLIAS.

Decorative Dahlias

Decorative Dahlias are large and usually full to the center, with loosely formed, long, flat petals. Many new introductions are remarkably beautiful. Some of the best cut flower varieties are in this class.

★AIBONITA **(Oh, how beautiful)**—This is one of our largest originations. An immense flower of a lavender or violet pink, shading to white, with a rich golden yellow at base of petals. The formation is unusual, owing to the great depth and fullness of the flower. The long stems hold the huge blossoms high above the foliage, producing an extremely showy effect. **Tuber $1.50.**

★AL KORAN—A very proud and handsome dahlia. The extra tall plants are very useful for background effects and are liberally covered with large blooms of goldenrod and amber. The petals of this flower are wavy and the blooms are held high on long strong stems. A most excellent variety and was included in our twelve best California dahlias at the 1927 show. **Tuber 75c.**

★AMULET—A very beautiful and lovely variety, that blooms early and late, and is covered with blossoms. The color is very rare, a rich deep brown, suffused with old rose and gold. The flowers are always large and deep and of the most perfect formation, while the bush is strong and vigorous. This is one of the most valuable varities for all purposes as the center remains closed throughout the season and the bloom is of unexcelled keeping qualities. We have had fine reports of this dahlia from all parts of the country. **Tuber $2.50.**

★AMUN RA—Our Gold Medal dahlia is of glorious coloring, and one of the greatest prize winners. To call it a glorified burnt orange hardly does it justice. The stems are wonderful—erect and stout and hold the immense blossoms well above the strong, vigorous plant. The blossoms keep for days when cut and last indefinitely on the bush. Amun Ra will be in flower long after many of the other dahlias have ceased blooming. An immense decorative of gorgeous shades of copper and orange. **Tuber $1.00.**

★ANITA DAY HUBBARD—**(A 1929 Introduction of Christensen-Seal).** It is with much pleasure that we introduce this beautiful new dahlia of a rich violet pink that is very attractive. The large perfect regularly formed blossom can easily be grown to ten inches, and larger if well disbudded. The stems are extra long and rigid and hold the blossom high above the foliage, making this beautiful pink dahlia an attractive garden flower, as well as excellent for exhibition and cutting. A vigorous large plant which produces abundant blossoms. This lovely dahlia was named in honor of the well-known, clever San Francisco writer and newspaper woman. **Tuber $4.00.**

★AZTEC GLORY—**(One of the largest Broomall-Success dahlias.)** Immense flowers of lemon yellow and of most unusual formation, held erect on long, strong stems. A grand exhibition dahlia that helped us win our President's Trophy Cup for collection of twelve California dahlias at the recent Palace Hotel Show. **Tuber $5.00.**

★BARBARA REDFERN **(Novelty of Curtis Redfern's)**—A delightful blend of old rose and old gold. Beautiful flowers of immense size and of great depth are borne on heavy stiff stems. Begins blooming early and continues until the end of the season. Bushes are tall and vigorous growers and are profuse bloomers. **Tuber $2.50.**

★BARBARA WEAR—**(One of our most popular originations.)** There are many lavender and pink dahlias, but none of them can compare in softness and beauty of pastel blending to Barbara Wear. The color is very difficult to describe, as it is so blended and shaded, but in general it may be said to be an exquisite pinkish lavender, growing lighter toward the ends of the petals. It is a distinct combination, being quite different from Ellinor Vanderveer or Faith Garibaldi. The petals are more rounded, and not quite so regular, with a most artistic twist to some of them. The stems are absolutely stiff and exceptionally long, and the bush will have from six to a dozen blooms at one time. One of our best cut flowers, and well deserving of the Achievement Medal it won two years ago, for the finest introduction West of the Rockies, never before exhibited. Since that time it has been a very steady prize winner, and makes one of the very best commercial flowers we have ever grown. We sell a great number of Barbara Wear each year, as everyone likes it. **Tuber $5.00.**

BASHFUL GIANT—One of the largest ever produced. The gigantic blooms of beautiful color, being apricot with golden shadings, are excellent for exhibition and are produced on stout stems. **Tuber 75c.**

Your tubers have always come in excellent condition. Some of the Varieties seem to do better the second year, while others are lovely the first year—due to the climate no doubt. It is cool here for the elevation is over 3,800 feet. My dahlias have given me and my friends great pleasure. I want to thank you for the splendid tubers you always send me, and for the "extra" which always comes with my order. (From Volcano House, Hawaii.)

Dahlias marked ★ originated in California.

Ellinor Vanderveer—Decorative Dahlia

ONE OF OUR FINEST ORIGINATIONS

The immense glowing satiny rose pink decorative is said by many Eastern growers to be the best dahlia ever originated in California. In the dahlia report given in the 1927 December issue of the Garden Magazine and Home Builder, "Ellinor Vanderveer" was among the twenty conceded the "Best Bets" in the dahlia world. (For further description see page 13).

★**BEAU IDEAL—(Novelty.)** This is one of Bessie Boston's finest originations and was greatly admired in our gardens this season. The flowers are immense, being lavender at first and developing a pink tone later on. The lavender blooms soften to white, shaded lavender in the center and the pink flowers show a deeper pink in the center—the two colors blending harmoniously. The bushes grow tall and luxuriantly and the flowers are carried out of the foliage on long, stiff stems. **Tuber $4.00.**

Dahlias marked ★ originated in California.

Decorative Dahlias

BETHEL'S BEAUTY—A new Western novelty of Chas. Billington's that is really fine and distinctive. The flowers are large, of a deep lavender color and have great depth. The stems are perfect, the bush of a medium height with rich glossy foliage; we like Bethel's Beauty immensely. **Tuber $5.00.**

★BLACK JACK—The color of this dahlia is so dark that it is almost black, though upon close inspection it will be found to be deepest maroon. A very striking variety that is liked by everybody. We always have "Black Jack" planted at the beginning of our display garden because of this. The plant is very tall and the stems are perfect, holding the large flowers proudly erect. We can recommend this dahlia for all purposes. **Tuber $1.00.**

★BLUE LADY **(One of our 1925 originations)**—A large flower of an unusual shade of bluish lavender, where the blue, instead of the pink tints prevail. The petals, shading to white, instead of pink, give this dahlia a decidedly blue cast. This beautiful variety was greatly admired in our garden and always in demand as a cut flower. The fine, large blossoms are held high above a robust bush on strong, stiff stems. **Tuber $1.50.**

BOSTON WHITE—A pure white decorative dahlia of Eastern origin. The flowers are of good size and the stems are perfectly erect and strong. **Tuber $1.00.**

BROCKTON BEAUTY, (Carver)—A very large flower which commands attention when seen growing in the garden. A profuse bloomer of great depth and size, flowers remain large all through the season, being as large at the end of the season as when they start blooming. Color is a pinkish lavender shading to creamy white center, with reverse of petals pinkish lavender. A wonderful keeper with a fine stiff stem holding the flowers well above the foliage. **Tuber $10.00 net.**

★F. W. BUTLER—**(Bessie Boston 1930.)** A giant decorative which was awarded the prize in the last Palace Hotel Show for the biggest and most perfect flower. The blossom was fourteen inches in diameter, proportionately deep, and carried on a heavy, stiff stem. Bushes of this variety grow low but are not dwarf. They start blooming in early August and blossom very freely the entire season. The color is puzzling. Early blossoms are gold, heavily overlaid with a dull brownish red. Later, flowers are golden orange or burnt orange. Flowers are very large all season. Shipping date not before April 15th. **$25.00 Net.**

★CALIFORNIA SUPERBA—One of the largest pink dahlias. An immense bloom of a delicate shade of pink, without any blue, shading gradually into a white center. The stem is strong and very good, holding the extremely large flower high above the beautiful foliage. Tuber **$1.50.**

★CALISTOGA—**(One of our 1930 Introductions)** We named this dahlia for a very beautiful town at the head of Napa Valley. Calistoga is noted for its wonderful geysers and hot springs, and its beautiful location, at the foot of historic Mount St. Helena, of Robert Louis Stevenson fame. Somehow, this dahlia just seemed most appropriate in color, the large flowers being of absolutely pure, pale gold, while the reverse of the petals have slight pinkish amber cast, the whole effect being one of great beauty, suggestive of California sunshine on a hazy Autumn day. The bushes are tall, with long, handsome foliage, and the stems are perfect, holding the blooms proudly above the bush. Calistoga will undoubtedly do beautifully throughout the East as it seems to enjoy hot weather, and lasts well when cut. Stock limited. Strong, field grown divided tubers, **$7.50.**

★CALIZONA—**(Broomall-Success.)** Deep, rich yellow, the large flowers of very distinct shape, stand out boldly on splendid strong stems, making it one of the most conspicuous dahlias in our garden as the bushes grow very tall. Included in our twelve Californians. **Tuber $1.50.**

CALUMET—One of the finest cut flower varieties we have in the garden. We have a long row of these and they are as regular as a seven foot fence, and just covered with large, long-stemmed, perfectly formed flowers of Chamios and gold. All season long they have bloomed, and are still beautiful, although it is now almost November, as this is being written. Calumet is exceptionally sturdy and easy to grow, and we take great pleasure in recommending it. **$3.50 per tuber.**

★CHAMPAGNE—This immense decorative is one of the largest. The coloring is rare—warm autumn shades varying from burnished copper to a dull golden champagne and chamois. The stem is exceptionally long and strong and holds the massive flower absolutely upright high above the tall bushes. This is one of the finest of the California dahlias. **Tuber $1.00.**

I do not feel that it would be possible to substitute one more beautiful than Ellinor Vanderveer, as it is the prize dahlia of all that I have seen. (From Amarillo, Texas.)

Dahlias marked ★ originated in California.

May Trower—Decorative Dahlia

ONE OF OUR LEADING 1928 ORIGINATIONS

A new dahlia of exceptional beauty. An extremely large flower, ranging in color from the palest gold to a deep golden apricot. This very artistic dahlia has been included in our prize winning collection of California Dahlias for the last three years. For further description see page 18.

Decorative Dahlias

★CHARLOTTE LAFRENZ—**(One of our most beautiful 1928 Introductions.)** A new art decorative of immense size, and in color a blending of the always popular gold shades, the perfectly formed center being a bright gold, shading to a rich apricot in the outer petals. The center is very full and the blossom is held high on a long stiff stem above the foliage. To see the tall bush in full bloom is a beautiful sight, as the flowers are held so proudly erect and have such an artistic formation and wonderful coloring. Stock limited. **Tuber $5.00.**

CHEMAR'S PURITY—**(Novelty of Chemar's Dahlia Gardens.)** A most perfect white decorative. Petals are long and straight. The center excellent and the size immense. Stems extra long and stiff, holding flowers high above a strong, sturdy plant. When the flowers first open, they show a slight trace of ivory near the center but this gradually changes to a pure white at maturity. **Tuber $5.00.**

COLOR SERGEANT—**(Novelty of H. F. Hall's.)** Another Eastern dahlia of great merit. The blooms are very large of a rich deep salmon bronze of one shade, and fairly cover the low-growing bush. Color Sergeant would be an excellent variety for planting in the foreground as the bushes remain low and the blooms are so huge. **Tuber $5.00**

COUNTESS OF CLAVERLY—An Eastern introduction of merit. The flowers are huge, of pale old rose, and carried above a low growing bush on good strong stems. This is the first year we have grown this new variety, and it did very well with us, and know it will be even better next season, after it becomes used to our climate. Price per tuber,$7.50.

DORIS CANNEY
A most artistic decorative
(Large upper bloom)

★DORIS CANNEY — **(One of our 1928 Introductions.)** A fine new decorative of a rich golden apricot coloring. The blooms are huge and of great depth and are carried on strong stems above a most attractive bush, the foliage of which is exceptionally dark green. A great exhibition variety as the flowers are always perfect and large and have excellent keeping qualities, thriving well in hot weather as this dahlia has been tried out in the East and South and fine reports have been received concerning it. This dahlia was named for a very dear friend of ours and we waited for a dahlia worthy of her. In our first prize basket of yellow and gold dahlias Doris Canney attracted much attention by its remarkably beautiful formation and apricot coloring. **Tuber $3.50.**

EASTERN STAR—This fine Novelty of Dahliadel's which has scored very high at various exhibitions in the East is of a beautiful soft saffron yellow with old gold shadings. The flowers are very large, of great substance and are held erect on strong stems, making it an exceptionally good cut flower. **Tuber $1.50.**

★EARLE WILLIAMS—This very large blossom, of brilliant crimson and white well distributed in the petals, stands erect on long stiff stems. Sometimes a blossom will come crimson, tipped white. **$1.00.**

★EL DORADO—An immense blossom of vivid gold, deepening in the center. This exceptionally fine dahlia of great substance stands well out of the foliage of a low growing bush, on strong erect stems, making it not only an exhibition variety but an excellent cut flower. **Tuber $1.00.**

ELITE GLORY—This novelty of W. W. Kennedy & Sons is a monstrous flower of a brilliant rich red without any apparent purple of maroon shadings. The blooms and foliage are gigantic in size, and is regarded as a "break" in the dahlia world and cannot be surpassed for spectacular effect, causing a sensation not only in our garden but when we exhibited it at the recent Palace Hotel Show. Tuber $2.00. See illustration on page 14.

I want at this time to express my appreciation of the bulbs I received from you a year ago, and to state that they were satisfactory in every way and an addition to my garden. (East Orange, New Jersey.)

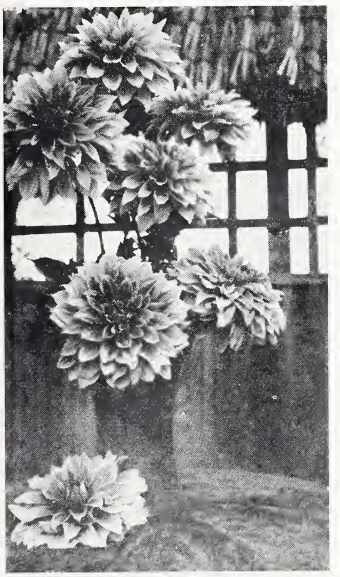
Dahlias marked ★ originated in California.

Decorative Dahlias

★ELLINOR VANDERVEER—One of our originations that has been a great success and prize winner throughout the country. An incomparable dahlia of exquisite beauty and great size. The large blossoms of growing, satiny rose pink are of great depth and substance and are held far above a tall sturdy bush on exceptionally long, stiff stems. There is no surplus leafage and with ordinary disbudding every flower is perfect. This dahlia is said by many to be the best California dahlia ever put on the market, as shown from the excerpts on pages 18 & 23. Ellinor Vanderveer was included in the twelve best California dahlias that won for us the Palace Hotel Cup not only in 1926 but in our 1927 Show at the Palace Hotel and also won the first prize in 1928 for the best vase of fifty blooms, which made a magnificent showing of beauty. Have received scores of letters from all over the country where this lovely dahlia has won the First Prize. (See illustration on page 9.) **Tuber $1.00.**

EMPEROR—Not a new dahlia, but still one of the best in its class. The large flowers are of royal purple, on long stiff stems, and the bush is very vigorous and tall, quite like the growth of Calumet, or Black Jack. Emperor is one of the Marean dahlias, and was quite expensive when first introduced. **Tuber $1.00.**

★ESHCOL—One of our finest 1930 introductions—For description see page 3.



FAITH GARIBALDI

Decorative—The always beautiful

★FAITH GARIBALDI—The Gold Medal Dahlia introduced by Bessie Boston. This immense, deep-rose decorative is a flower of great substance and of perfect formation. It does not require heavy disbudding for immense blooms. The stem is exceptionally strong and carries the flower high above the foliage. The blossoms last indefinitely on the bush and nearly a week in the house. This dahlia has won prizes in many different parts of the country, and last year helped us to win for the best twelve Californians. Also pictured herewith. These blossoms were picked very late in the season, but still show the fine formation and wonderful stems, but not the immense size they come during the season. **Tuber $1.50.**

FORT WASHINGTON—**(Eastern Novelty.)** This huge dahlia is dark red, almost bordering on a maroon and tinged with black has won many prizes for "largest dahlia in the show" as it is very seldom less than 10 inches without forcing. The immense flowers are held perfectly erect on long, canelike, stiff stems. It is a great prize winning dahlia, and not only an attraction in our garden but a leading feature at our recent big show at the Palace Hotel. **Tuber $3.50**

★FRANCESCA—**Novelty—(Originated by Mr. Davis of Chageda Gardens)**—One of the most beautiful and consistant bloomers we had in our entire garden this season. The flowers are huge, and stay huge all Summer long. The color is a most beautiful old rose, suffused with gold, and the petals are twisted in a very beautiful and artistic fashion. The stems are long and perfect, and the bushes are very tall and vigorous. Francesca has every good point, and we cannot recommend it too highly. **Tuber $3.50**

★FITZ-JAMES—**(1930 Introduction of Ballay Dahlia Gardens).** A new 1930 introduction of clear amber coloring. It is a huge decorative carried well above the sturdy bush on long thick stems. The petals are inclined forward rather than flat, giving the flower considerable depth. The very pleasing color is very noticeable in the garden and this variety has every other good quality. **$5.00.**

Just a few lines to tell you that your "Mrs. Alfred B. Seal" is the best dahlia we have had from California. A wonderful soft shade. Yes it has every good quality for size, center and stem. You certainly may feel proud of it. I congratulate you most heartily. It made a fine showing at the New York Show. Our Season has been very dry and our dahlias felt it. It means so much to have a dahlia do well under these conditions. (From Norwich, Conn.)

Dahlias marked ★ originated in California.

Decorative Dahlias

★FRANK PELICANO, JR.—(1928 Introduction originated by Mrs. C. Christensen.) A dahlia that can be grown to an immense size. In color, amber shading to gold in the center—like a glorious sunburst. The immense blooms have deep petals and are held high on long stems above a tall, strong growing bush. Its great size and beauty made this dahlia an attraction in our garden and was also included in our twelve Best Californians. **Price per tuber $4.00.** See illustration on Page 15.

GALLI CURCI—One of the very best of the New Eastern Dahlias. The blooms are of the largest, and of a most beautiful shade of deep, rich, bronzy gold. The bushes are extremely vigorous, and quite low, which allows the blooms to display themselves to the very best advantage. Galli Curci was an outstanding variety in our display garden this year. **Tubers $7.50.**

★GLADYS ROLANDS—**(One of our 1927 introductions.)** A lovely flower of an extremely odd and beautiful coloring. The base color is lavender, but this is almost hidden with a heavy suffusion and veining of reddish purple. The stems are perfect and hold the large, very deep blossoms proudly erect on a tall, well branched plant. We have had excellent reports of this dahlia from all parts of the country. **Tuber $1.00.**

★GRACIAS—**(Novelty,)** One of the largest, deepest dahlias ever introduced. The color is yellow, heavily overlaid with Oriental red. The stem is strong and holds the flower erect. It is an early bloomer and continues all season and very free flowering. The bushes are low growing and immense exhibition blooms can be obtained by thorough disbudding. **Tuber $2.00.**

ELITE GLORY
One of the very finest red dahlias See description on page 12

★GOLDEN SUNSET—**(One of our 1928 Introductions.)** A huge dahlia of remarkable formation and a brilliant gold in color. The blossoms are very large and full with extremely long petals reaching back completely covering the stems. The flowers are held high above a medium size bush with long stiff stems and the centers are always perfect. Our bed of these gloriously colored dahlias is always a most beautiful sight. **Price per tuber $3.00.**

★HATHOR—**(One of our finest Introductions.)** A dahlia of most vivid Oriental colorings and of the lure of far off places. The predominating color is flame, not red, but verging on deep crimson, orange and all those colors seen in glowing embers. Hathor was the Egyptian Goddess of love, mirth and joy, and this dahlia fittingly symbolizes these qualities. The formation of this large and attractive dahlia of good substance is always perfect and the stem exceptionally fine and stiff, holding the bloom erect. We have had glowing reports of the success of Hathor from different parts of the country, many writing how pleased they were, with its rich, new and distinctive color. One wrote that "Hathor was a glorious flower to use with

Dahlias marked ★ originated in California.

Decorative Dahlias

FRANK PELICANO, JR.
A most stately and beautiful variety

autumn foliage"; others: that "it was the most beautiful dahlia they had ever seen"; "when shown in several collections it was always one of the outstanding varieties"; and many more reports from pleased customers. Hathor is in the 1929 Roll of Honor, dahlias of Special Merit throughout the country, which is a recommendation of the highest source. Hathor is one of the best sellers in our catalog, ranging with Ellinor Vanderveer and other leading varieties. The colors are so gorgeous that people can't resist buying it. **Price per tuber $2.50.**

★HAWAIIAN NIGHTS—One of our best 1930 introductions. Several years ago I had the great pleasure of visiting the Hawaiian Islands, and as the ship approached the island of Hawaii, and night fell, in the distance could be seen a great pillar of fire, extending far into the sky, over the far off crater of the active volcano. It was really a reflection of the molten lava on the clouds above, but from where we were it looked like a great forge glowing with the fiercest heat. Hawaiian Nights has all these colors. It is a most intense scarlet, with an orange suffusion. The reverse of the petals are striped with gold, and much of this shows toward the center of the flower. The blossoms are huge, and very deep, and the stems are absolutely stiff and strong. The foliage of Hawaiian Nights is very finely cut, resembling the Hawaiian tree ferns in its beauty. Everyone admires this dahlia, and it should do well everywhere. The bushes are very vigorous and of medium height. **Priced per strong, field grown divided tuber. $10.00.**

JANE COWL—A 1928 Eastern Novelty originated by Mr. Downs that has been a sensation wherever shown. One of the finest prize-winning dahlias to date, its great beauty attracting the attention of everyone. A massive deep decorative with petals curled and twisted. Color a glistening bronzy buff and old gold blending to a deeper shade toward center of the flower, reverse of petals a pale flesh color, giving the flower as a whole a warm glow. A stem of unusual strength holds this giant decorative erect over a plant of ideal growth, foliage thick and leathery. Jane Cowl was a beauty in our garden this year. **Tuber $7.50.**

JERSEY'S BEAUTY—A perfect bloom of an exceedingly live, deep true pink carried high above the foliage on long perfect stems. Tall grower. **Tuber $1.00.**

Every tuber I had from you last year grew and bloomed beautifully. (From Marion, Illinois.)
I enjoyed the dahlias I got from you last year, they were lovely. (From Columbia, South Carolina.)

Dahlias marked ★ originated in California.

Decorative Dahlias

JERSEY'S BEACON—This Silver Medal dahlia has won many prizes in the East and is an exceedingly attractive dahlia of Chinese scarlet with a paler reverse giving a two-tone effect. It is a very large flower, is a vigorous grower, and has a good stem. **Tuber $1.50.**

JERSEY'S IDEAL—This novelty of W. H. Waite's scored very high in the Eastern Shows. The color of this magnificent dahlia is best described as lavender pink, although sometimes it is clear lavender. The flowers are borne face up on top of the stems and the long petals folding down asd making a very deep flower. Vigorous grower and free bloomer on an ideal stem. **Tuber $2.00.**

★JOVE—**(A Novelty of Mr. C. W. Ballay's.)** A beautiful bronze pink, the flower is very large with good substance and can be grown as the largest dahlia in the Show. The stem is the best possible, being long, strong and straight. This in an exceptional fine dahlia and attracted much attention in our garden. **Tuber $3.50.**

★JOY—**(Novelty,)** A clear silver lavender without a trace of white is the color of this exquisite dahlia. Imagine "Shudow's Lavender" without any white shading and you have its color, and its formation is as attractive, but different. The large flower grows exactly on top of the stem like a chrysanthemum. The bush is tall and has beautiful fernlike leaves. The flowers never show center and bloom early and late and have excellent keeping qualities. This beautiful dahlia was a great favorite in our garden this year. **Price per tuber $5.00.**

★JUDGE LEON MC CORD—**(Novelty of Bessie Boston's)** A remarkably handsome dahlia. The petals are yellow, veined with a redish lavender, the tips of the petals having most color. The full, perfect center is much deeper in tone than the rest of the flower. From a little distance, the colors blend perfectly, and the flower assumes a rich light oak shade, deepening toward the center. Judge Leon Mc Cord is deeper in color than Champagne, and to our way of thinking, more beautiful, although Champagne is still a very fine dahlia. Fine stems and medium tall bush. **Tuber $15.00.**

★JUNIOR—One of our originations that has made a sensation throughout the country. An enormous flower of pure lavender, the centers remaining closed throughout the entire season. This huge blossom is a seedling of the Millionaire, but has greater width. Junior is truly wonderful in the garden and as a flower to be used in competition in the largest-dahlia class, having won several first prizes in different parts of the country. **$1.00.**

★KING TUT—One of our 1926 originations. An extra large blossom of rich, dark, velvety, glowing, crimson burgundy, of fine formation and with closed centers throughout the season. One of the most admired dahlias in our garden. Indispensable for the darker tones that add richness to a combination of dahlias, especially the autumn shades. The large, fine blossoms of great substance are held high above strong, medium tall, bushes on extra long stiff stems. King Tut is one of our finest flowers, and was included in our collection of Best California Dahlias in 1926 and also at our 1927 show at the Palace Hotel. We have received many splendid reports of this lovely dahlia. This year we used this dahlia very effectively with Black Jack and Fort Washington for a dark back ground in our Exhibition. **$2.00.**

★LA FRANCE—**(Ballay).** The color of this dahlia is a medium rose pink similar in some respects to the rose of the same name. This is a decorative of good size with the petals broad and flat and quite regularly placed. The plant is of medium height and stems are good. **$3.50.**

★LA RODA—A California dahlia of lovely coloring. The large flowers are of deep pink, with just a trace of orchid, shading lighter toward the tips of the petals. The stems are very stiff, and hold the flower absolutely erect. La Roda is an exquisite variety, blending beautifully with all the pink and lavender dahlias and giving life to the entire bouquet. **Tuber $7.50.**

★LAVENDULA—A true, pure lavender bloom of immense size, without any other color. Very, very beautiful, and most attractive either in the garden or as a cut flower. The stems are absolutely stiff and perfect, and the bush is tall and very ornamental. We have grown Lavendula for several years, and like it more each season. **Tuber $2.50.**

★LOGAN'S WHITE—A most excellent pure snow white dahlia without a tinge of any color. The blooms are large, and are held on long, stiff stems. The bushes are always covered with blossoms. **$1.00.**

Box of Dahlia tubers just arrived in fine condition and I will say they are by far the best of any I have received from any one this season. they certainly look fine and I wish to thank you for the extra (Fairhaven, Mass.)

Dahlias marked ★ originated in California.

Decorative Dahlias

★LENORE WOOLAMS—**(A 1929 Introduction of Mawson-Seal.)** It is with great pleasure that we have the opportunity to introduce this remarkable hybrid cactus dahlia of unusual formation. It is a bloom of immense size and can easily be grown from ten to fourteen inches. The color is beautiful, a pure Tyrian Rose or a deep American Beauty shade. The petals are extremely long and have a very artistic twist and swirl, making it a blossom of unusual beauty. The stems are very long, strong and rigid. The bushes are of a vigorous growth and of medium height, but the huge flowers standing erect on the long, strong stems, gives the plant the appearance of being tall. As we have a very large stock of this wonderful dahlia we are offering it at **$5.00 a tuber.**

★LUCILE LATTA—Without doubt the largest pink dahlia we have ever grown. The flowers are huge, sometimes measuring well over a foot across without forcing. The color is deepest pink, shading to white at the tips. The bushes are tall and vigorous, and the stems are perfect until the flower attains its greatest size, when the wind causes them to bend slightly. This is no real fault, as the flowers are so large. We have only a few of this variety, as it does not seem to multiply very fast. **$10.00.**

MARJORIE HENNESSEY
Decorative—A Great Favorite

★MARJORIE HENNESSEY—**(One of our 1927 beautiful introductions.)** An exceptionally lovely dahlia with every good quality. The blooms are large, of the most perfect formation, and are carried on extra long, stiff stems, high above a handsome bush. The color is attractive—amber, heavily suffused rose, lightening toward the center to a true amber. The tips of the unfolded petals are of a deep rose pink, producing a beautiful effect. We have had some splendid reports on this Dahlia from many parts of the country, and also from England, where this refined type of dahlia is very much admired. One can see by the accompanying picture the fine formation of this dahlia and the long, stiff stems. **Tuber $3.50.**

MARMION—**(Novelty of M. G. Tyler's.)** Truly among the very largest in our garden. Most flowers are dwarfed when placed near it. The color is pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high center, and outlining each petal. The stems are good, and hold the immense blooms gracefully above the sturdy plant. Marmion is an excellent variety for the "Largest Dahlia in Show" competition and has again won many prizes this year throughout the country and given much pleasure to all who grew it. Marmion is another dahlia that everyone buys. We have quite a time growing enough of it to supply the steady demand. **Tuber $2.00.**

★MAUDE JOHNSON—**(1928 Introduction originated by Martin Johnson.)** A beautiful decorative with a combination of coloring absolutely unique—a pinkish violet shading to white, flushed with lavender. The base of all the petals is gold giving the effect of a gold center. Each petal has a wee tip of gold and is long and curling. Early flowers are very, very large and borne on stiff stems. Bushes grow fairly tall and produce plentifully of blossoms that are held high out of the bushes on long stems. Centers remain closed until late season. The flower keeps very well when cut and has attracted unusual attention because of its different coloring. We have had many glowing reports of this dahlia throughout the country, one Eastern grower writing that it is one of the best dahlias received last year from California. **Tuber $2.00.**

MEPHISTOPHELES—Ruby-red, showing small golden yellow points at the end of some petals, thereby enhancing its beauty. This large Dahlia is held erect on a long, unusually stout stem. Very highly recommended, as it is different. **Tuber $1.00.**

Well, I want to tell you about "Mrs. Alfred B. Seal". It is the best Dahlia I have ever received from California and I have bought a good many. Everybody that sees it says the same thing about it. It is a perfect dahlia—in the same class as Jane Cowl. (From Uncasville, Conn.)

Dahlias marked ★ originated in California.

Our Treasure Chest

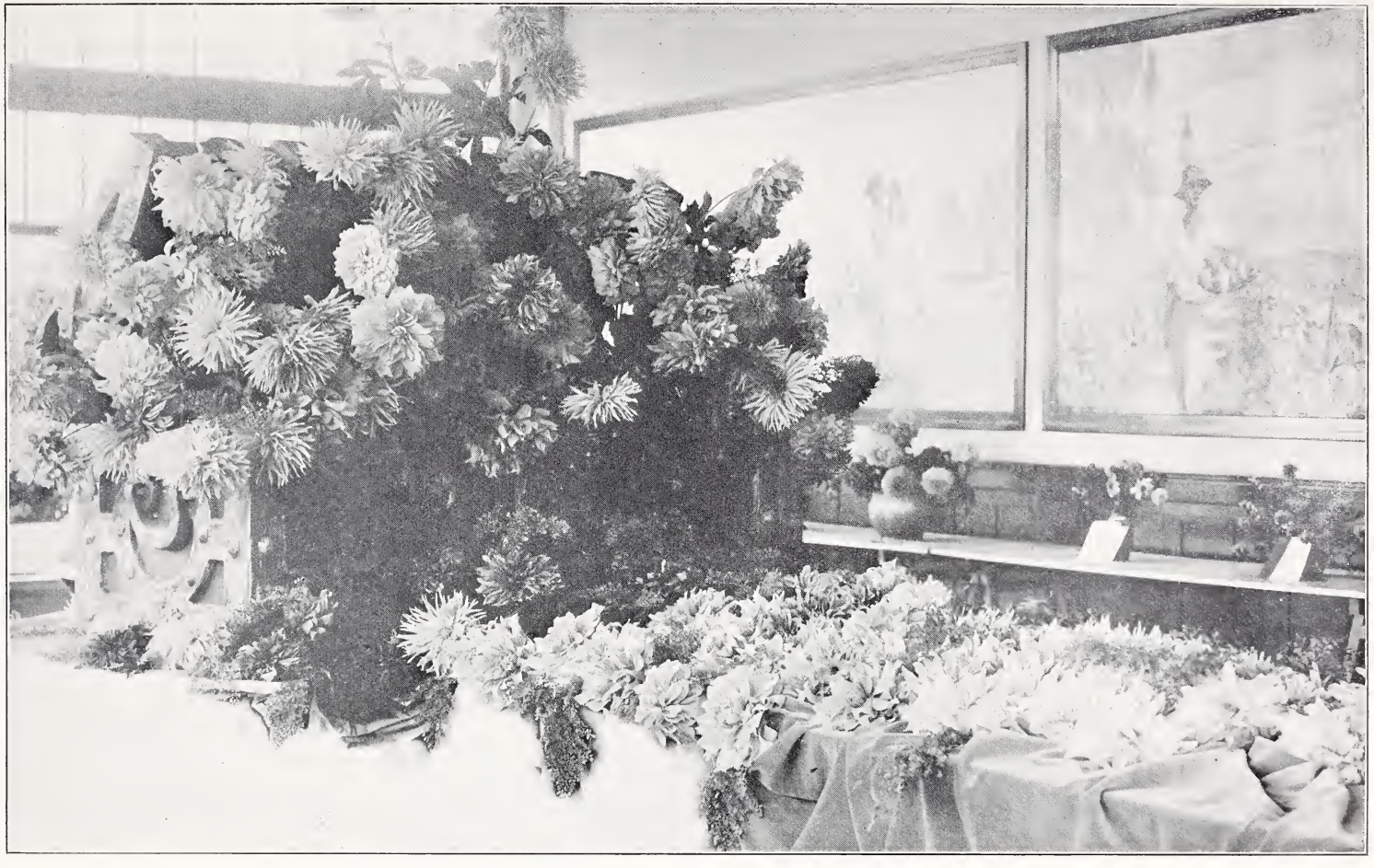
(Illustrated on opposite page)

Arranging a chest of gorgeous Autumn dahlias is about as much fun as anything one can think of, especially when there is an unlimited number of flowers to use. Our Napa show always takes place after the main San Francisco Palace Hotel display, so there is the whole field to work with in the selection of our colors. The chest itself is really not as heavy at it looks, being made of pressed paper, to imitate hinges, etc., and then gilded and antiqued, to give the appearance of great age. We used round five gallon paint cans for containers, placing six on the bottom of the chest, and two on top of this (one top can resting on two lower ones) which built up the height to make the most of the stems, as the chest was so large. The cans were then filled with branches of willow or huckleberry, to make the dahlias stay in place, and then filled with ice water. We then began with the lighter dahlias, verging on yellow or gold, and arranged these toward the top and end of the chest, gradually deepening in tone to darkest red at the top of the front, with an occasional lighter dahlia to relieve the color and make a contrast. Flowers were then placed at the end of the table and worked toward the chest, the stems being toward the chest each time, gradually building up under the blooms with stems and paper as it was approached. The color scheme was the same here, yellow and cream at first, and deep red at the chest, meeting the red flowers from above. After this much had been done, we took a piece of crimson velvet and draped it over the front of the chest, (one end being tucked in the chest,) and among the deeper shades of red dahlias on the table. The material in the foreground is a beautiful soft greyed blue velvet, draped among the yellow shades. We used the following dahlias in the chest and on the table. For lighter tones of cream and yellow, Al Koran, Aztec Glory, Calizona, Champagne, Doris Canney, El Dorado, Jane Cowl, Marmion, May Trower, Primula Rex, Queen of the Garden Beautiful, Sagamore, Seal's Californian, Sole Mio, Ambassador, Eagle Rock Sunshine, Frances Wheeler, and Tehachepi. For yellow to red we used Amulet, Amun Ra, Frank Pelicano Jr., Hathor, Rose Stilson, Trentonian, Yankee King, and Zante. For reds we had Black Jack, Elite Glory, Fort Washington, His Majesty, King Tut, Tommy Atkins, Eshcol, and Hawaiian Nights. The chest was about seven feet long, and the pieces of velvet were five yards each. In all it took from twelve to fifteen dozen blooms. If there is any information we can give you about this display, we will be very glad to have you ask us, as a chest always creates much enthusiasm at a dahlia show.

★MAY TROWER—**(One of our finest 1928 Introductions.)** A dahlia we are justly proud of, as it is one of the very finest we have ever originated, and the most admired variety of its coloring in our entire display garden. A huge, deep, most artistic flower, ranging in color from palest gold to a deep golden apricot. Occasionally the flowers will be regularly tipped white, presenting a very novel appearance. Hardly any two blooms are the same. The stems are long, stiff, and rigid and hold the blossoms proudly erect in spite of the size. May Trower is an excellent garden, exhibition and cut flower, being unusual in formation with great depth and substance and a rich, beautiful blending of colors. We have fine reports of this dahlia, winning many prizes throughout the country and it also won for us in the twelve best Californians at our recent Palace Hotel Show, and is illustrated on page 11. **Tuber $5.00.**

I had the most wonderful Dahlia blooms last year, we had a very good flower year, had plenty of rain, but not too much, and the dahlias did better than we have ever had them do before. Ellinor Vandeveer, King Tut and Siskiyou were the most beautiful things that had ever been grown here. All in all we are delighted with the bulbs, and I've had better luck from the ones we got from you than any place I have ever bought from. (from Rockwood, Tenn.)

Dahlias marked ★ originated in California.



OUR GORGEOUS TREASURE CHEST OF AUTUMN DAHLIAS

AT THE 1929 NAPA FALL FLOWER SHOW.

The largest chest of dahlias we have ever exhibited. (See opposite page for description, etc).

Decorative Dahlias

★M. H. DE YOUNG—A beautiful blossom of pure old gold with scarcely any variation in color, except perhaps the center is illuminated with a slightly brighter shade. This exceedingly attractive flower is an invaluable addition to the Autumn colored dahlias so much in demand. The large flower is held high on absolutely stiff stems, growing far out of the foliage. An excellent flower for exhibition and in demand by the florists because of its being such an excellent cut flower. This splendid dahlia helped us win for three consecutive years for the twelve best Californians at Palace Hotel. **Tuber $2.50.**

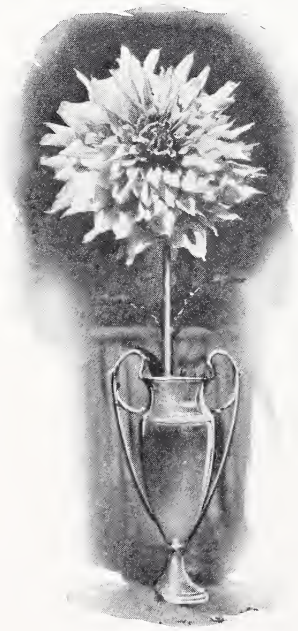
MILLIONAIRE—Most delicate lavender with a faint pink cast overshadowing it. The immense bloom of unusual depth stands erect on its stiff stem and is an extremely valuable cut flower. This dahlia has won many prizes in the largest dahlia class and was $10.00 when introduced many years ago. **Tuber 50c.**

MINERVA ASHTON. One of those striking fancy dahlias, in this case being pale gold. splashed and striped with rich red. Occasionally a blossom will come all red and again almost all yellow but as a rule they are well mixed. The stems are perfect and the bushes quite tall. **Tuber $3.50.**

★MISS CALIFORNIA—**(Novelty.)** A large perfectly formed, and very beautiful blossom of the new shade of Oriental Fuschia. The plant is tall and hardy, the stems perfect and exceptionally long so the large blooms are held proudly erect and look one squarely in the face. An excellent flower for exhibition, cutting or garden effect. **Tuber $1.00.**

MISS LONGVIEW—**(Novelty of M. G. TYLER'S)** A magnificent dahlia of immense size, that is a great improvement over Marmion. The huge blooms are perfectly formed, of a most attractive shade of gold, shading to amber. and are held absolutely erect on very fine stems. Miss Longview will undoubtedly be a very popular variety, as it has every good point, and grows easily. Miss Tyler is to be congratulated for introducing such a fine dahlia. In Seattle, Miss Longview took the First Prize as the best dahlia of Oregon origin, and as the largest dahlia in the show. She is fully as large as Marmion, and more beautiful. **Tuber $10.00.**

★MISS SAN FRANCISCO—**(1928 Novelty of Frank D. Pelicano & Son.)** One of the best new dahlias. Color is true orchid mixed with a deep rose. The plants are sturdy growers and the immense flower is held high above the foliage on a very strong stem. The blooms which average in size from 9 to 10 inches in diameter, have great depth and substance and never show the centers. As an exhibition flower it is unexcelled and its keeping qualities are excellent. **Tuber $3.50.**



MRS. ALFRED B. SEAL
Decorative

★MRS. ALFRED B. SEAL—**(Our finest 1929 Origination.)** An immense blossom of glowing old rose, one of the most beautiful shades in a dahlia. This great dahlia won the Achievement Medal for the best new Dahlia West of the Rocky Mountains at our 1928 Palace Hotel Show of the Dahlia Society of San Francisco. See full page illustration on page 4 and further description on page 5. **Price per tuber $15.00.**

★MRS. CARL SALBACH—Is still a favorite, and is one of the really great dahlias—a success wherever grown. An immense bloom of a lovely mauve pink, shading lighter to the center and every petal outlined in deep mauve. The stems are extremely long and strong, holding this immense blossom proudly erect above a tall, vigorous plant. **50c.**

★MRS. ETHEL F. T. SMITH—Creamy white, shading to a lemon tint in the center. The flowers are huge, and the bushes are always covered with them. The stems are extra strong and fine. **75c.**

MRS. GEORGE SUGG—**(1928 Novelty of E. A. Andrews.)** This Eastern decorative was very beautiful in our garden this year and attracted much attention by its beautiful coloring, a Congo pink. The flowers are very large and are held above the foliage on strong, stiff stems. Was one of the big attractions at an Eastern Show. **Tubers $2.50.**

"I had some beautiful flowers on Mrs. Alfred B. Seal." (From Rocky River, Ohio.)

Dahlias marked ★ originated in California.

Decorative Dahlias

MORDELLA—One of the best of the Eastern dahlias. A real art dahlia of a bright apricot buff color, although it is infinitely more beautiful than the description. The flowers are large, and are held well above a tall growing plant on excellent stems. Mordella is a great favorite, and helped us to win the Gold Medal for the "Best Display of New Jersey Dahlias", at the 1926 Palace Hotel Show. **Tuber $1.00.**

MRS. I. DE VER WARNER—This exquisitely beautiful blossom of soft orchid, or rich rosy mauve, is one of the most admired in our gardens and the best of the Marean dahlias that we have grown. This extra large refined, lovely flower with its long stiff stem, is a prolific bloomer and one of the very best for cut flowers as well as exhibition purposes. **75c.**

MRS. JOHN T. SCHEEPERS—One of the famous Marean dahlias that we have grown for several seasons with great success. The large flowers are of a creamy yellow, with a pink suffusion on the outer petals. The stems are fine and the bush exceptionally vigorous and quite tall. **Tubers $1.50.**

★NOVA—**(1930 Introduction of Ballay Dahlia Gardens.)** This new dahlia is a bright true old rose decorative of large size and perfect formation. It is a most useful and effective cut flower and hard to beat for garden purposes. Long strong stems hold the flowers upright on rather tall bushes. Every plant produces quantities of perfectly formed flowers until frost with only ordinary disbudding. The bloom is oval rather than flat and presents a clean crisp appearance through all kinds of weather. A new 1930 introduction that we are glad to recommend. **$10.00.**

★OLIVE REED—Another of our originations that we can recommend most highly. This remarkable dahlia of mammouth size, is of a clear and pure shade of yellow, and has held the attention of visitors to our garden, who declared that although they did not generally care for yellow dahlias, this one appealed to them. We have had fine reports from this dahlia that it has created a sensation in many gardens. The massive blooms of great substance, are held erect high above a vigorous bush, on strong, rigid stems. We have received many letters telling us of how fine this Dahlia is, and were especially pleased with a letter from Australia, that they considered Olive Reed the best pure yellow dahlia they had ever seen. **Tuber $4.00.**

★PEERLESS—An exceptionally fine clear sulphur yellow blossom of large size, great depth, and regular formation, standing erect on a hard, stiff stem. The bushes are always a mass of bloom. **Tuber $1.50.**

★PERELLA—**(1927 Novelty of Bessie Boston's.)** The color of this lovely dahlia is a bright rose pink, shading lighter on the outer petals which are long. The inner circle of petals show a trace of lavender. Perella is much pinker and without the lavender suffusion of Rockwood and the flower is much bigger but not as deep. The stem is long and stiff and grows out of the foliage and holds the flower up. Bushes grow to medium height, producing an abundance of perfect blooms from early to late season. The flowers are of excellent keeping qualities and are even more beautiful under artificial light than when they are growing. In our prize pink basket this year we showed many of these beautiful blossoms, which attracted attention, with its two tones of pink. **Tuber $3.50.**

POP STEWART—**(Novelty of Fisher and Mason.)** This is a remarkable flower of great size. The petals first appear a rose pink but as it matures the flower undergoes a complete transformation, out into a most exquisite shade of the purest lilac pink and we recommend it as one of the finest dahlias of its shade in existance. It is a wonderful grower with splendid stems. **Tuber $1.50.**

★PRIDE OF CALIFORNIA—A very large crimson red decorative with a full dark center that has never been surpassed as a good keeping cut flower. Very prolific. Extra long, stiff stems hold blooms erect above tall bush. **50c.**

PRIDE OF FORT MORGAN—Another fine deep, large, red dahlia that has done very well for us this season. A most sturdy grower, the bushes being much higher than most, and just covered with blooms. Pride of Fort Morgan is lighter than Black Jack, but darker than Pride of California, and of the same strong habit. We made good use of this dahlia all Summer, to supply a new shade of red in the Autumn bouquets. **Tuber $3.50.**

★PRIMULA REX—A startling decorative of a very light cream or primrose color. It attracts immediate attention in the garden with its vigorous growing bush, producing gigantic flowers on long stiff stems. This fine dahlia was in our collection of "Twelve Best California Dahlias" at the 1927 show. **Tuber $2.00.**

My court is a mass of beauty. Champagne holding its beautiful head so proudly above them all, also King Tut has wonderful size for buds. Your bulbs are the best ever. Cannot pass a season up without telling you how wonderful my flowers are doing. (From Birds Landing, California.)

Dahlias marked ★ originated in California.

Decorative Dahlias

★QUEEN OF THE GARDEN BEAUTIFUL—An enormous clear primrose yellow decorative. A strong vigorous grower with extra long tough stems. It has been awarded numerous prizes as the "largest flower in the show" not only in California but throughout the country. This extraordinary bloom lasts for days when cut. Our large vase of this dahlia not only attracted much attention at the Palace Hotel Show in San Francisco, but also at other exhibitions in various other cities as it makes a most magnificent showing for exhibition. This dahlia was originated in "The Garden Beautiful" at San Quentin, the State Prison. Against keen competition at the 1925 Palace Hotel Show, twenty-five of these huge blooms won the coveted Samuel Heller prize for the dahlia showing most pre-eminent merit. **Tuber $2.00.**

★REGAL—**(The largest 1928 introduction of Bessie Boston's.)** Regal is a Gold Medal dahlia. The immense dahlia is a combination of autumn shades, bronze heavily suffused with old rose and shading to gold at the base of the petals giving an effect of burnished copper. The flowers grow well out of the foliage on long rigid stems, the first bloom, however, if the bush is not pinched back will have only twelve inch stems. This is a variety that will produce many ten inch blooms, but by generous disbudding can be grown to at least twelve inches. Regal has been a great prize winner at the Palace Hotel Show. This remarkable dahlia made a fine showing in our garden this year. **Tuber $15.00.**

ROBERT TREAT—This dahlia is unlike any other existing variety in color, being of a brilliant American Beauty Rose shade, exhibition type and one of the greatest prize-winners wherever exhibited. The immense bloom has great substance and is held erect on long strong stiff stems. Robert Treat is an exceptionally handsome variety, and always attracts attention in our garden, where it is very popular. **Tuber $1.00.**

★RORY O'MORE—A striking fancy of deep maroon, tipped white. Large flowers, and perfect stems. A very attractive variety, especially in the garden. **$1.00.**

ROSE FALLON—**(Novelty.)** One of the largest of the new Eastern introductions. A truly magnificent decorative of pleasing shades of amber, russet, and salmon. The formation is perfect, and the stems are excellent. The foliage of this beautiful variety is very dark and handsome. Rose Fallon is a wonderful keeper, and lasts for days when cut. **Tuber $2.00.**

ROSE STILSON
Decorative—Ever lovely

★ROSE STILSON—**(One of our most beautiful 1929 Originations.)** A dahlia that instinctively makes one think of warm southern nights and langor-our Spanish waltzes. The lovely blooms are of great size and of a deep old rose, touched with violet, shading to gold at the base of the petals. The centers are a very deep old rose, adding an additional beauty. The bushes are of a medium height and the flowers are held well above them on long, stiff stems. We were proud to plant this variety in our choicest display patch, where it certainly attracted a great share of attention. Rose Stilson also helped to win the President's Trophy Cup, being included in our twelve prize winning Best Californians. We named this alluring flower, which is illustrated herewith, in honor of a very dear friend in Southern California. Stock very limited. **Tuber $7.50.**

SAGAMORE—A large, perfect flower, of pure gold, deepening toward the center to a rich reddish apricot. The stems are fine, and hold the exceptionally deep and full blooms perfectly erect. Sagamore is a fine variety for the gold effect in decoration. The illustration on page 23 shows how well the blossoms are held erect by the fine long stems. **Tubers $1.00.**

★SALBACH'S WHITE—The most perfectly formed white dahlia we have ever grown. Its unusually perfect formation and waxy appearance make it an outstanding and much admired variety. The stems are perfect and hold these fine, large white flowers proudly erect. **Tuber $3.00.** See illustration on page 25.

You may be interested to know that the last time I bought Pom Poms from you I was successful in obtaining first prize at our provincial Flower Show. (From Winnipeg, Manitoba.)

Dahlias marked ★ originated in California.

Decorative Dahlias

★SAN FRANCISCO CHRONICLE—**(A 1929 Introduction of Christensen-Seal.)** We are very glad to introduce this magnificent blossom of burnt orange and rich golden tones. The large blooms of great depth and substance can easily be grown to ten inches, and larger if well disbudded. The stems are strong and stiff, holding the beautiful autumn-toned blossoms erect. The plants are large and vigorous and produce flowers in abundance until late in the season. A First Prize was won with a magnificent basket of these blooms at the 1927 Palace Hotel Show by Mrs. Christensen. **Tuber $7.50.**

SANHICAN MAGNET—As the name indicates, one of the big fellows of the dahlia kingdom, originated by Fisher and Masson. Exhibition decorative of a pale amaranth pink; face of petals tipped with a deeper shade, reverse of the petals a solid claret color. The large flowers are held erect on stiff stems. Free bloomer, medium height plants, dark green foliage. **$2.00.**

SANHICAN'S DELICE—**(1928 Novelty of Fisher & Masson.)** This was a very beautiful flower in our garden this year and of the color of the favorite old time Delice, but of a size required for present day standards. It is a beautiful staghorn petaled decorative, of great depth and of true deep pink, with an almost imperceptible salmon glow in the center. It is a free bloomer, stem like a cane and an excellent keeper when cut. **Tuber $4.00.**

★SANTA BARBARA—**(1930 Introduction of Frank D. Pelicano & Son).** The outstanding new dahlia of the 1929 Palace Hotel Show. The color is an intense clear pink, with a suggestion of a suffusion of salmon pink. The big flowers are held high above the foliage on stems stiff as canes, and look one squarely in the face. The medium tall bushes are very strong and hardy. Santa Barbara won the Achievement Medal for the best dahlia introduced for the season of 1929-30, also First Prize for the best pink dahlia, and the silver trophy cup of the Chamber of Commerce of Santa Barbara, for the best twelve dahlias of one variety at our recent Palace Hotel Show given by the San Francisco Dahlia Society. Santa Barbara also won the following: In 1926, First Prize for best two year old seedling. In 1927, First Prize for the best Dahlia in the show. Also Gold Medal for best three year old seedling. In 1928, First Prize for the best dahlia in the show. We take great pleasure in listing this lovely variety, as it really is exceptionally fine and different. **Tuber $10.00 Net.**

SAGAMORE
A deep rich gold decorative

★SEAL'S CALIFORNIAN—**(One of our finest 1929 Originations.)** This huge dahlia has a beautiful blending of color—bright golden yellow at the center shading lighter toward the outer petals, the tips of which are suffused very lightly with a bronze rosy pink. This remarkable dahlia not only helped to win our President's Cup for one of the best twelve Californians, but also won the Trophy Cup for the best "fifty blooms", which you will see illustrated on page 6, and a full description on page 7. **Price per tuber $7.50.**

★SHIRLEY OLIVER—One of our 1926 originations. This beautiful blossom of immense size is of a lovely light rose pink, with yellow at base of the long petals. This fine flower is held proudly erect on exceedingly long, straight stiff stems. We have received many good reports of this dahlia from the East. **Tuber $2.00.**

★SHUDOW'S LAVENDER—If you love delicate tones, there is no more beautiful flower than this lovely silvery lavender, slightly shading to white. This exquisitely beautiful flower with a long, stiff, erect stem is held high above an attractive lace-like foliage on a tall growing plant, that is an ornament to any garden. A true decorative that never shows a center. No exhibit is ever complete without one or more of these charming flowers, and is always in demade as a cut flower. **Tuber $1.50.**

I have had wonderful success with Dahlias from you last year, especially "Ellinor Vandeveer." I won the Auckland Championship Silver Cup with Californian Dahlias. Also the Taranaki Championship Cup with Californian Dahlias, which speaks for itself so I intend to get all my decoratives from California in future; there is nothing like them for size, stem or coloring. (From Palmerston North, New Zealand.)

Dahlias marked ★ originated in California.

Decorative Dahlias

★SANTA ANNA—(1927 Novelty of Frank D. Pelicano & Sons.) One of the largest and best Hybrid Cactus of this shade. A beautiful salmon rose suffused with gold. The flowers are held well above the dark green foliage on good stems. The petals are long and wavy which give the flowers striking form. Does very well in a warm climate. The color of this new dahlia is most attractive and has won the admiration of everyone wherever shown. Fine for exhibition purposes. **$4.00.**

★SOLE MIO—(Novelty). Without doubt among the largest yellow dahlias we have ever grown. The color is rich, deep yellow, with a suggestion of apricot. The stems are perfect and hold the immense flowers boldly above the strong, low growing bush. This fine, rich yellow dahlia has done well throughout the country, and those we displayed at our recent show in our big yellow prize basket attracted much attention. **Tubers $1.50.**

SOUTHPORT PRIDE—(Novelty of Sarah Wakeman Wood's.) This lovely decorative is a primrose yellow, tipped lavender. The large flowers are held erect on the best of stems above fine bushes which produce these glorious blooms from early to late throughout the season. This variety has won two certificates of merit from the trial gardens and many first prizes at New York and other Eastern Shows. **$1.00.**

★SUFFRAGETTE—A large canary yellow decorative that is always in bloom. Occasionally a blossom will appear with white tips. The stems are fine and the bush is tall and robust. **$1.50.**

THE SPIRIT OF ST. LOUIS—(Carver) In this we have a dahlia everyone has been waiting for. Something different in color. It might be described best as nearest to a pleasing true American Beauty Rose color. **Will not fade nor burn in the sun.** It was the sensational seedling at the Boston show 1928 where it attracted much attention and received much favorable comment, winning the Achievement Medal awarded by the Garden and Home Builder for the best undissemenated decorative seedling. A supurb flower of wonderful beauty. A very free bloomer. We have cut six ten inch flowers at one time from a single plant. The flower has great depth, and is carried on a good stem. **$10.00.**

★TOMMY ATKINS—Without doubt the most startling dahlia in our garden. Huge flowers of flaming scarlet that fairly glisten in the sunlight. Everybody likes it as it is so different and no color approaches it in vividness. The stem is very stiff, like a cane and the blooms are held proudly erect. **Tuber $1.00.**

★TREASURE—(1927 Novelty of Bessie Boston.) This lovely dahlia of new pastel colorings is very beautiful and attracted the attention of visitors in our garden. In color, it is cream with a reverse of deep pink. Looking at the flower at the back it is all pink, turn its face forward and it is cream heavily shaded pink, the color on the back shades the petals. The blossom is large and composed of long, narrow petals which have a delightful twist and turn, and is held perfectly erect on stout, long stems above tall, robust bushes. Centers remain closed all season, and the blossoms keep well when cut. **Tuber $3.00.**

TRENTONIAN—One of Fisher & Masson's finest originations. A giant decorative that appeals and captivates, and is really symbolic of Autumn. A wonderful blending of old gold, amber, and coppery bronze, the whole forming a flower of marvelous brilliancy, with a center of reddish bronze. The stems are perfect—long, and strong, and hold the large blooms proudly erect above a very husky and handsome bush. **$1.00.**

★VALENTINO—(One of the most beautiful 1928 Novelties of Bessie Boston's) The name suggests beauty and the flower has great size and attractive formation. It is a true salmon pink shading to cream at center and is held erect by long upright stems, and grows out of a bush of medium height. This dahlia was very beautiful in our garden and we have heard many fine reports of it throughout the Country. **Tuber $7.50.**

YANKEE KING—(1927 Novelty of Sarah Wakeman Wood's.) It is hard to accurately describe the coloring of this dahlia which has won so many prizes at the New York Shows, which is a recommendation in itself. It is a bloom of deep autumn tints with some rose on the reverse of the petals, or, as one admirer described it, intense flame with rose reverse. The blossoms are very large and held erect on a tall vigorous bush by extra long fine stems. Yankee King was one of the eleven varieties that scored at Storrs for the A. D. S. Field Day 1928. This was also one of the outstanding dahlias in our garden this past season. **Tuber $5.00.**

If you do not find the varieties you wish in this selection, write us. We have many dahlias of which stock is too limited to list.

We shall be very pleased to render every assistance possible to those interested in the culture of the Dahlia.

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

The hybrid Cactus Dahlias are becoming the most popular. They have broader and more massive petals. Excellent for cut flowers, and being a hardy variety, do well in almost any cilmate.

American Cactus is a new type. The petals are coarser than the English exhibition, but not heavy enough to form a hybrid. In the East, flowers of this type are still permitted in the Cactus collections.

The English Cactus Dahlias have long, narrow, pointed petals, like a Chrysanthemum. They will always be favorites owing to their unique and spidery formation.

Aren't they beautiful? Claire Windsor is the fluffy one and Salbach's White the decorative

ALABASTER—Fine white English Cactus. Large and incurved. An indispensable variety, beautiful for garden and a fine cut flower. **$1.00.**

★**ALICE WHITTIER—(Novelty of Charles G. Reed's.)** Color a very delicate shade of primerose yellow; Exhibition sized flowers and exceptionally deep. Stiff stem and good habit of growth. Mr. Reed recently wrote us: "Alice Whittier has been one of the outstanding dahlias of the year and seems to improve with age as it has won prizes galore." **Tuber $1.50.**

★**AMBASSADOR - (Hybrid Cactus.)** One of the most sensational varieties ever originated, and a general favorite. In formation it resembles a huge sunburst. Its color is soft yellow, with salmon, amber and pink shadings, gradually deepening toward the tips of the petals. The flowers are of the largest size, and are held perfectly erect on extra strong stems. Ambassador was included in our Twelve Best Californians in 1926, '27, and '28, and won First Prize this year for twenty-five of a kind, at the Palace Hotel. This wonderful dahlia was $50.00 a tuber when first introduced by Mr. Broomall. OUR STOCK IS THE PRIZE WINNING STRAIN, AND IS GUARANTEED TO BE FULL-FLOWERED WITH PERFECT CENTERS. **Tuber $1.00.**

★**BALLET GIRL**—English Cactus. A flower difficult to describe. It is sometimes orange with a white edge, then again, white shading to orange, or white edged orange, and at times pure orange. The immense blooms attract the attention of every visitor to the garden. Of perfect formation and a good cut flower **$1.00.**

★**CIGARETTE**—A hybrid cactus more vividly colored than Ballet Girl. The color of this lovely blossom is best described as creamy white, heavily edged with orange, but no two flowers are exactly alike. The petals are long and narrow and inclined to roll. The bloom is large and of good substance, and stems of the best quality. **Tubers $1.00.**

I wish to take this opportunity to express my thanks to you for the **wonderful** dahlias which you sent me last Spring. May Trower is massive,—makes one almost gasp when one beholds color and depth. Doris Canney has just given her first bloom but it is worth waiting for I wish you would book my order for a twenty-five dollar collection for Spring delivery. (From Fort Williams, Canada.)

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

★CALIFORNIA ENCHANTRESS—Hybrid Cactus. An immense bloom of great substance. It is a delightful shade of pink. The stem is fine and it is free flowering. This beautiful dahlia has given satisfaction wherever it has been grown. **75c.**

★CLAIRE WINDSOR—(Dane.) An excellent pure white Hybrid Cactus, with all good traits. As a cut flower it is unexcelled, the stems are perfect, long and strong, and the tall bush is continually covered with the large, perfectly formed flowers. Claire Windsor is an improved Gladys Sherwood, and will also do well where the weather is warm. The bush is very tall and hardy and is always covered with blooms. **Tubers $2.00.**

★DOROTHY DIX—An immense blossom of silvery pink of distinct incurved formation, centers always closed. Petals roll very evenly. Stem is perfect, long and stiff. Plants grow tall and sturdily and produce big flowers early and late that will be found splendid for exhibition and delightful for cutting. **Tuber $7.50.**

★EAGLE ROCK SUNSHINE—The color of this Broomall-Success Cactus dahlia is a deep shade of yellow. The flowers are very large and are held perfectly erect on strong upright stems. The blooms are full to the center until frost. As the plant makes a very bushy growth, would advise thinning out the plants for enormous blooms. **Tuber $2.00.**

EDNA FERBER—(Eastern Novelty.) A magnificent Hybrid Cactus. One of the finest ever produced. The coloring of this fine dahlia is very pleasing—a glistening coral shading to old gold on face of petals. Its immense blossom is held high above the bush which is of medium growth with exceptionally fine stiff stems. This dahlia is one of Fisher & Masson's finest creations which is a recommendation in itself. **Tuber $5.00.**

★ELSIE OLIVER—Hybrid Cactus. An enormous creamy pink, shading to cream in the center—a delicate new pastel blend of pink and cream. This beautiful dahlia of perfect formation is a great favorite. **Tuber $1.50.**

★ELVIRA MUELLER—Very different, both in color and formation. A huge hybrid cactus dahlia of deepest maroon, with finely divided petals of great length. The blooms are immense, retaining their size even without disbudding. The stems are perfect, carrying the flowers absolutely erect. Our stock of this variety is quite limited. **Tubers $3.50.**

★EUGENIA—Novelty of Barker Dahlia Gardens. A large, perfectly formed hybrid cactus dahlia of rare coloring. The blossoms are of deepest old rose, suffused with gold, with a golden sheen over all the petals. The plants are tall, very gracefully formed, and the stems are perfectly erect and strong. We have no other Hybrid cactus of this coloring, and are glad to add it to our collection. **Tuber $7.50.**

★FAIR ELAINE—(Ballay). This is a delicate old rose hybrid that is very close to the American cactus class in formation. Petals are rolled their entire length and well incurved. The stems are long and straight and hold the large flowers up perfectly. Very free bloomer and an exceptionally good keeper. On this year's Roll of Honor at the Los Angeles show. A 1929 introduction. **$7.50.**

★FRANCES WHEELER—**(One of our 1927 introductions.)** A Hybrid Cactus dahlia that is decidedly out of the ordinary, and almost impossible to describe. The flowers are huge, and of a delightful light creamy yellow, deepening in the center. The reverse of the petals is suffused with streaks of pomegranate purple, and the petals so fluted and twisted that both colors appear at once. The effect is very novel and charming as the flower has, as one visitor exclaimed, "a marcelled effect". The tall bushes are constantly in bloom from early till late. A prolific bloomer, held facing on extra long, strong stems. Fine for exhibition, as well as cut flowers. **Tuber $2.00.**

★F. J. MARCH—**(Bessie Boston 1930.)** An enormous hybrid cactus of a silvery lavender coloring. Stems are always stiff and carry the flowers well out of the coarse, luxuriant foliage. The tall bushes bloom early and late and abundantly. Flower is well formed of long, heavy well rolled petals. "The sensation of the San Leandro Show" where it was exhibited and given a special award for a 1930 introduction. Shipping date not before April 15th. **$25.00.**

I have been wanting to write you for some days to tell you how wonderfully fine the dahlia "Mrs. Alfred B. Seal" has proved to be. Taking everything into consideration it is absolutely the best dahlia growing in these parts this year. You will recall that I bought a tuber for propagation, we never lost a cutting, the last cutting is as good as the first and the blooms on the mother tuber are as fine as any of them. We have fourteen husky plants besides the mother tuber. It has everything in good qualities that any dahlia could have. With a row of Mrs. Alfred B. Seals' one was compensated for the losses among many of the other varieties. I do not wonder that it won the place it did last year. (From Parkersburg, W. Va.)

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

★MARIAN BROOMALL—**(Novelty Broomall-Success.)** This beautiful Hybrid Cactus is an exquisite pure pink on the outer petals shading to white in the center, and has an extra large, beautiful flower, which is held erect with long, stiff stems—a very lovely dahlia. **Tuber $2.00.**

★MARIPOSA—There has never been a greater favorite than this delightful shaggy pink hybrid cactus. The beautiful pink coloring is intensified by a violet suffusion, which deepens at the center. This immense perfectly formed blossom has depth as well as diameter, and stands absolutely erect on a firm, stiff stem which rises at least three feet out of the foliage. Is an early bloomer and keeps its center throughout the season. No dahlia has ever won more prizes. **Tuber $1.00.**

TEHACHEPI
(Hybrid Cactus)
A great favorite. Described on page 28

MY MARYLAND—**(Another 1928 Eastern Novelty of Mr. Downs.)** A large exhibition dahlia of clear rich pink with hardly a suggestion of lavender. Each petal is gracefully twisted and twirled, and daintily tipped with a touch of ivory that adds greatly to its charm. The stems are straight and strong, yet graceful, and hold the large bloom in an ideal position. Winner of many prizes including the 1928 Achievement Medal at Atlantic City. **Tuber $7.50.**

★OBERON—Deep old rose with the most pronounced violet suffusion; an exceedingly rich and attractive combination. The deep flowers of perfect Hybrid Cactus type, have long, strong upright stems, and remain double the entire season. **$1.00.**

★PARADISE—A bold, massive Hybrid Cactus of decidedly different coloring—creamy old rose suffused with gold, so blended to give it a striking brown tone. This is a free blooming dahlia with extra long stiff stems. **$1.00.**

★PARAMOUNT—**(1927 Novelty of Lincoln Dahlia Gardens.)** A large Hybrid Cactus of a canary yellow shading to cream. Always comes with a good tight center. The petals are long, broad and slightly twisted giving the flowers a great diameter and depth. The massive blooms are held well above a medium growing plant with exceptionally stiff, strong, erect stems. **Tuber $1.50.**

I can't send this order without telling you how wonderful the flowers were last year from the bulbs which I bought from you, I am always glad to recommend you to my friends. (From Tunica, Mississippi.)

In the twenty-five or more years I have been growing Dahlias I have not received such liberal treatment as I have from you, and I sincerely thank you for same. I get a lot of pleasure from your Dahlias—I have quite a few. (From Olympia, California.)

I surely had some very fine blooms from all the tubers we got from you last year and took first place at Fair. (From Albany, Oregon.)

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

PIERROT—Lovely deep amber, usually boldly tipped with white. Immense flowers, if disbudded are huge. Sensational exhibition English Cactus. **50c.**

★ROLLO BOY—Another Hybrid Cactus that can be grown to immense size. Every flower is carried perfectly erect on a long, stiff stem. The color is a delicate shade of amber, deepening to old gold. Rollo Boy is a very conspicuous garden plant, and if desired for exhibition is in the "largest dahlia" class. **Tuber $1.00.**

ROSA BONHEUR—A graceful combination of dainty form and clear color. Ivor white center, shading to a beautiful shell pink. Free blooming and splendid stem. The outer petals prettily twisted and curled, gives a graceful appearance. Good in color, form, texture and stem. This, we learn, is the only American Dahlia that ever received an award from the French Horticultural Society. **Tuber $1.00.**

★SILVERADO—**(One of our 1927 Introductions.)** Our Napa farm is located in the heart of the Silverado country immortalized by Robert Louis Stevenson. Naturally it has been our ambition to originate a dahlia worthy of this name and so take great pleasure in introducing our Silverado, without doubt the largest dahlia of its class ever produced. The immense blooms are of white, gradually shading toward the center to a delicate silvery lavender. The stems are extra long and strong, and the tall, well branched bushes are always covered with these huge, feathery blooms. We have had splendid reports of this dahlia from different parts of the country. One customer from Massachusetts writing: "Just a word to let you know how well pleased I am with your dahlia Silverado. It has been extra fine all season. it is a very fine growing plant and a mass of blooms at all times and all good, large flowers. If you have any other new as good as Silverado, I will be pleased to have you let me know"; from New Jersey: "I consider Silverado a very good dahlia in every respect, and all you claim for it in your Catalogue"; and many other such gratifying reports. Silverado also was mentioned in the 1927 Roll of Honor for Dahlias of Special Merit. **Tuber $3.50.**

SILVERHILL PARK—A new white English Cactus. Large in size, beautifully incurved in form and with a perfect center. Strong plants and good stems. **$1.00.**

★SISKIYOU—**(Hybrid Cactus of Broomall-Success.)** A truly sensational dahlia that grows to immense size without any effort whatsoever. One of our customers calls it her "prize fighter" as it invariably wins first Prize whenever shown in the "largest dahlia" class. We have grown Siskiyou to thirteen inches in diameter. The stems are stiff as rods, and the flower is a very attractive pink, with a suggestion of mauve. It is always difficult to supply the demand. We won in 1928 at the Dahlia Society of San Francisco Show, Palace Hotel, the First Prize for the "largest dahlia" with a magnificent bloom of "Siskiyou". **Tuber $1.50.**

★TEHACHEPI—**(Hybrid Cactus.)** An extremely large and showy variety which stands out in any garden—large flowers of bright canary yellow, held absolutely erect on long very strong stems. An exceptional free bloomer, but the flowers maintain their size throughout the entire season. The shape is quite like Gladys Sherwood. A fine yellow dahlia. **$1.00.** See illustration on page 27.

★ZANTE—A fine new Hybrid Cactus of Bessie Boston's with every good feature. A large, perfect flower of gold, heavily suffused with pink, with a deeper shading toward the center. The blooms are perfect the entire Season, and never show an open center. The stems are extra long and stiff and hold the blooms proudly erect. This beautiful flower is one of our favorites in the garden, and we can highly recommend it for all purposes. **Tuber $2.00.**

I desire to congratulate you on your most wonderful new Dahlia, "Mrs. Alfred B. Seal". We hear it so often said that the perfect Dahlia is not here, but in my mind this exquisite variety comes nearer to the standard of perfection than any other I have ever seen. Your seal's California is also remarkable, especially in size. (From Santa Barbara, California.)

Now, I have an apology to make to you for not writing and thanking you long before this for that gorgeous dahlia "Yankee King", you sent me last spring. It certainly was a magnificent thing. Such an unusual and pretty color, and oh, such canes that held the flower so perfect. All the dahlia enthusiasts in this neigborhood were wild about it. (From Hamilton City, Calif.)

Enclosed find my check for $25. Kindly send me a collection of **"Large Flowered Dahlias"** (decorative or show dahlias) the lot you sent me in 1927 were wonderful and much admired, viewed by hundreds of people. (From Los Angeles, California.)

If you can not use this catalog, would you please pass it along to your neighbor?

Dahlias marked ★ originated in California.

Peony, Show, and Hybrid Show Dahlias

The Peony Dahlias are of recent introduction, and are extremely popular. Flowers are large, having two to five rows of petals, very broad, and artistically twisted and curled. They usually show the golden center, and have small curling petals clustered around it. They are free flowering, and their long, straight stems make them a beautiful growing and cutting variety.

Show Dahlias are the old-fashioned quilled double flowers and are beloved by many because of their lovely colorings and excellence for cutting.

The Hybrid or Giant Shows are becoming great favorites on account of their tremendous size. They are not as tightly quilled, but are looser petaled and not as stiff as the Show Dahlias. They are very attractive.

Some of our dahlias grown in large pots by Mr. T. Matsumoto of Mexico City, Mexico

★**BETTY BIRD—Hybrid Show**—One of the most beloved dahlias in our garden, of a rich, glowing rose pink, deepening in the center—one of the most charming of all colors. There is a suggestion of yellow at the base of the petals. The flowers are huge, of a perfect Hybrid show type without the stiffness of the show dahlia and keep unusually well when cut. One could not wish for a more beautiful garden effect than seeing the low growing plants laden with these huge pink balls, held high on long, graceful stems. We have never been able to grow enough stock of this Gold Medal dahlia, and have twice had to withdraw it from market to increase our stock. Stock limited. $3.50.

The dahlias I received from you are beginning to bloom and are just wonderful. (From Buffalo, Iowa.)

Dahlias marked ★ originated in California.

Peony, Show, and Hybrid Show Dahlias

CITY OF PORTLAND, Peony—One of the best ever introduced. Color a clear, deep, rich yellow. Immense flowers that are graceful and artistic, held upright on long, strong stems that show them to full view. **75c.**

GAMBY, Peony—(1928 Novelty of E. A. Andrews.) Another Eastern dahlia that was admired by everyone who saw it growing in his garden. The large blooms of decorative peony formation begin to open a very light pink as the petals unfold. The flowers are held upright on a fine stem. This dahlia was very beautiful with us in our garden this year. **Tuber $3.00.**

★GORGEOUS, Peony—Rightly named, yellow shading to bright scarlet. These blossoms of tremendous size and great depth, stand erect on exceedingly long, stiff stems, and add striking beauty to the garden. **Tuber $1.50.**

★JEAN MULLANE, Peony—A splendid addition to this type, both for cutting and exhibiting. A very large handsome blossom—fiery orange, stem is long and stiff. Plant is of medium height and a most generous producer of flowers. **Tuber $3.00.**

★JOHN MEUSDORFFER, Peony—(1928 Prize-winning Novelty of Alice Meusdorffer.) A stunning flower. The immense brilliant scarlet blossom is held perfectly erect on an exceptionally strong stem. When a large basket of these vivid flowers was exhibited it was the center of attraction. **$5.00.**

LES AMOURS DES MADAME—Show—Large flower of pink with a stripe of a deeper color. A beautiful flower. **Tuber 50c.**

MME. MARIE AGNASTOKI—Hybrid Show—Large pale pink. One of the best. **50c.**

PEARL RUGGLES, Peony—A carmine rose suffused with pink shading lighter at tips, and to white at the base of petals. Extra long, fine stems hold this beautiful blossom erect. The long petals twist and curl, and the yellow disc is surrounded with lovely little florets, giving the whole a very artistic effect. **Tuber $1.00.**

THE BILLIONAIRE, Peony—The huge flowers among the largest of the Peony type, are of a wonderful shade of deep gold with a suggestion of orange. The tall bushes are always covered with these most attractive blooms which are held above the bush with long graceful stems. **Tuber $1.00.**

★VIVANDIERE—A immense deep Peony, of cerise carmine, shading lighter at the tips of the petals. The flower has a peculiar velvety texture. The stems of this early bloomer are excellent. **Tuber $1.00.**

Dahlias marked ★ originated in California.

All your previous introductions have to take a back seat, as your name-sake, "Mrs. Alfred B. Seal", is by far the best dahlia you have put on the market. Growing habits excellent, stem the best I've seen, size ranks with the largest, foliage insect proof, color—beautiful, all in all a dahlia of real merit that will more than hold its own in any company."—(From Mahwah, N. **J.)**

You will be interested in our first showing of Mrs. Alfred B. Seal. At our recent show this flower was awarded the blue for best decorative and was placed also as "best flower in the show." (From Vancouver, Wash.)

Mrs. Alfred B. Seal, made good for me this year, and I like it very much indeed. It is really and truly an outstanding Dahlia, of unusual merit. (From Little Silver, N. J.)

Your Mrs. A. Seal did splendidly with me. It is a grand Dahlia and I won 1st for the largest bloom with it, beating such varieties as Queen of the Garden Beautiful and Primula Rex. (From Eaton, N. J.)

"I want to state that the last package of seed you sent me was very satisfactory and also every tuber that I have received from you was in fine condition." (From Springfield, Mo.)

The Dahlia seed and tubers we purchased from you a year ago were very wonderful. We entered some of your seedlings at a Flower Show and won first prize for best 1928 seedlings. (San Diego, California.)

Last season I had one of your $2.00 packets of Dahlia seeds and grew such wonderful flowers, so this year I want a $5.00 packet. (Connersville, Ind.)

My Dahlias last year were, as usual, lovely although the tubers were not planted until the 3rd of July, and all the plants had blossoms of good size. Four seedlings raised from seed purchased from you caused much favorable comment. (Washington, Pa.)

Enclosed please find check for $2.50 for one packet of Dahlia Seeds. Some of my friends bought seeds from you and had splendid results and highly recommended them to me. (Palmyra, Illinois.)

The seeds I ordered from you were fine, out of fifty-four seeds I grew forty plants. One was a beautiful yellow decorative, measured 8½ inches without disbudding—besides several other very good ones. (From Marion, Illinois.)

Please send me a packet of Dahlia Seeds from your general collection, I had some beautiful blooms last year from your seed. (From Danville, Virginia.)

I want to tell you about a seedling I grew from dahlia seeds purchased from you in 1927 as I believe I have the same seedlings as your Mrs. Alfred B. Seal. had several that measured ten inches across with very little disbudding. I got five tubers from my plant first year, put them all out last year and now have some twenty-five to thirty, and hope to have a fine display of them this coming Fall. Even if it is not the same as your Mrs. Alfred B. Seal it is the most beautiful dahlia I have ever seen—Our Garden Club members think so too. (From Columbia, Mo..)

Pompon Dahlias

Pompons are the gems of the dahlia family, producing very small, compact flowers like diminutive show dahlias; they are invaluable for cut flowers owing to their good keeping qualities.

We won the First Prize for Best Basket of Pompons at our 1928 Show at the Paiace Hotel.

Our Pompons have won many First Prizes for our customers throughout the country.

★AIMEE—Tiny bronze flowers with long stems. **50c.**

★BETTY MOORE—**(Our 1929 Introduction.)** A beautiful Pompon of unusual coloring and fine formation. The blossom has a golden yellow base with petals suffused with a delicate red that gives the flower a tone of rosy buff that blends well with all the golden and autumn tinted Pompons. **75c.**

★CHARMING—Lavender pink. Fine for exhibiting and cutting. **50c.**

DAISY—Perfect flower of light pinkish amber. Plends well with Glow. **50c.**

★DEEDEE—A perfectly formed pure lavender. Dainty and small. **50c.**

★DIMPLES—**(Our 1928 Introduction.)** A beautiful blossom of golden apricot color, having a dark brown center. Fine for exhibiting and cutting, having long stiff stems. **75c.**

★DIXIE—**(Our 1928 Introduction.)** A small dark red blossom of perfect formation for exhibiting, and excellent for cutting, having long stiff stems. **75c.**

★DONALD GORDON—**(New.)** Charming color of burnt orange—small and compact with fine long stems. **75c.**

★ELIZABETH—Golden yellow edged with brownish red; long stems. **50c.**

★GOLDILOCKS—**(Our 1928 Introduction).** A beautiful blossom of pure gold. Of perfect formation for exhibiting with fine long stiff stems for cutting. **75c.**

★GOLDIE—A tiny flower of old gold in color. Fine cut flower. **50c.**

★GENE—New—light gold with brown eyed center. Fine cut flower. **50c.**

GIRLIE—Lilac pink. Very popular. Excellent for cutting. **50c.**

GLOW—Pure old rose—perfect form. One of the most popular. **50c.**

★HAZEL—New. A buff deepening to brown. Small, fine form. **75c.**

★JOE FETTE—An exceedingly fine white for all purposes. **50c.**

JOHNNY—Very dark red; one of the smallest and most perfest. **50c.**

LILIAS OR LILAC—One of the lovliest pompons. Cream ground heavily suffused with pink with a lilac sheen. Very beautiful. **50c.**

LITTLE BEESWING—Golden yellow, tipped cherry; small; fine form. Great favorite. **50c.**

★LITTLE DAVID (New)—The deepest shade of orange. Small, perfectly shaped, free blooming, and one of the best for cutting and exhibiting. **50c.**

NELLIE FRASER—Light ground, edged and tipped with rose. **50c.**

PHYLLIS—Deep yellow, shaded and edged red; good form. Very small. **50c.**

REGULUS **(Little Dorritt)**—Beautiful cerise purple, small, perfect formation. **50c.**

ROSEA—Charming variety of a bluish lilac. Small and good. **50c.**

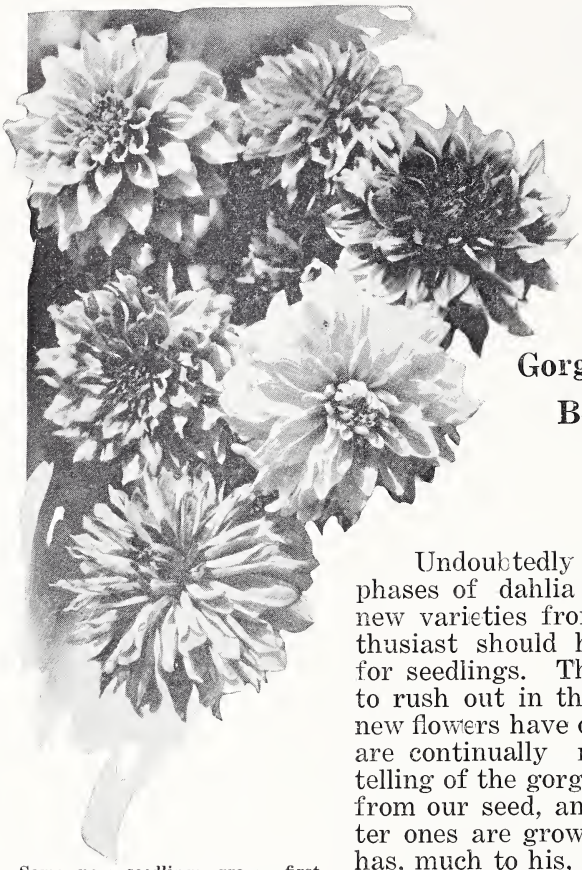
SUNSET—A delightful orange, one of the most popular. **50c.**

★YELLOW GEM—Creamy yellow, small and fine form. **50c.**

If you cannot use this catalog, would you please pass it along to your neighbor?

I am well pleased with the dahlias I ordered and especially pleased with the premium "May Trower". I wish to thank you very much. I always recommend your dahlias to my friends, not only for the good tubers but for your generosity in premiums. (From Marion, Ill.)

Dahlias marked ★ originated in California.



Some new seedlings grown first year from our seeds

California Dahlia Seed

Gorgeous Dahlias May Easily Be Grown the First Year from Seeds

Undoubtedly one of the most fascinating phases of dahlia culture is the origination of new varieties from seed, and every dahlia enthusiast should have a small patch reserved for seedlings. There is no greater thrill than to rush out in the early morning to see what new flowers have opened during the night. We are continually receiving enthusiastic letters telling of the gorgeous new dahlias being grown from our seed, and quite frequently much better ones are grown than the customer already has, much to his, or her delight. To guarantee the quality of our seed, we have grown only the largest varieties of dahlias at our Napa farm. Our Pompon dahlias, etc., we are growing elsewhere.

In the above picture are some new Seedlings, grown from our seeds which were planted the same year. In our seedling patch there are many types and varieties of charming new colors—all large flowers with fine stiff stems.

Two of our Seedlings won the 1927 and 1928 Achievement Medal "For the Best Three Year Old Established Seedling West of the Rocky Mountains".

The testimonials in this catalog will amply show the results many of our customers have had with our seed. We offer the following packets:

100 seeds from a General Collection. All varieties from which the seed is gathered are large and have good stems **$1.00**

100 seeds from famous seed parents—from dahlias that are most generally used for producing new varieties, due to their large size and good stems **$2.50**

100 seeds from our most famous prize winners. All newest varieties with every good habit. No better seed can be obtained at any price **$5.00**

Full directions for planting enclosed with the seeds.

Samuel Newsom Dahlia Farm

Napa, California

SPECIAL DAHLIA COLLECTIONS

Our Special Bargain Collections offer the opportunity of obtaining a choice collection of the finest varieties at reduced prices. We are occasionally overstocked on new and rare dahlias and on the better standards, and our collections are composed of these alone. We offer these collections from $30.00 to $10.00 a dozen, all guaranteed to be true to name and to grow, and all varieties to be found in this catalog. We especially recommend our $15.00 collection, as it is an assortment of wonderful dahlias, in a very wide range of colors.

These collections have proven to be the most popular way for the beginner to start growing dahlias and also for the advanced collector to fill in with many of the newer varieties. We sell hundreds to all parts of the country.

$30.00 COLLECTIONS

Our $30.00 Collection includes one each of Mrs. Alfred B. Seal (new $15.00 per tuber). Seal's Californian (new $7.50 per tuber). May Trower (new $5.00 per tuber), and nine other very fine varieties, all labeled correctly, and carefully packed and mailed prepaid by Insured Parcel Post. We will only have a limited number of the $30.00 collections, due to the scarcety of Mrs. Alfred B. Seal. Here is a chance to secure a most beautiful collection of dahlias at a tremendous saving.

$15.00 COLLECTIONS

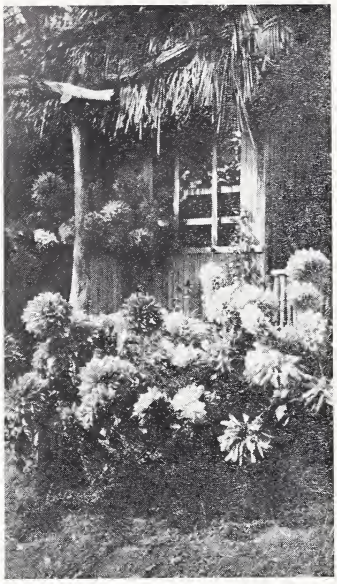
Our $15.00 Collection includes one of Seal's Californian (new $7.50 per tuber), May Trower, (new $5.00 per tuber), Hathor, Doris Canney, King Tut, and seven other beautiful varieties. This collection will be a great addition to any garden, as all dahlias included are tested prize winners. This collection is also an extremely good buy, and will be delivered prepaid, by insured Parcel Post, to your door. All varieties are plainly labeled and included in our catalog.

$10.00 COLLECTIONS

Our $10.00 Collection is the ideal one for the beginner. It is made up of one each of May Trower, (new $5.00 per tuber), Hathor, (one of the very best), Marmion, (a huge yellow) and nine other fine, strong, very large varieties, all prize winners, and all carefully labeled and packed, and delivered to your home by insured Parcel Post. Any friend interested in gardening would be delighted with this collection for a gift, as it is composed of tested dahlias that will do well in your locality.

ALL COLLECTIONS ARE GREAT BARGAINS and are sent to you POSTAGE PREPAID by insured parcel post. A FINE GIFT FOR A GARDEN LOVING FRIEND.

We are the distributors of the Sies Dahlia Manual, which covers all points for the successful raising of Dahlias to perfection. This is a most thorough, comprehensive, and practical study of the Dahlia and worth many times the amount asked. 60c.



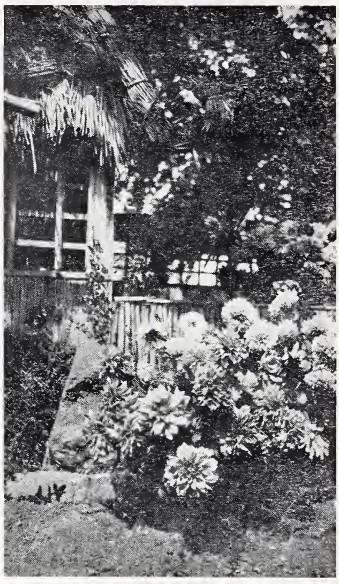
FIRST PRIZES WON

at the

Annual Palace Hotel Show

of the

Dahlia Society of San Francisco 1929



FIRST PRIZE—Gold Medal for General Display
FIRST PRIZE—Trophy Cup for Collection of Twelve Blooms of California Dahlias
FIRST PRIZE—Twenty-five blooms of one variety (Ambassador)
FIRST PRIZE—Fifty Blooms of one Variety (Seal's Californian)
FIRST PRIZE—Basket of large dahlias
FIRST PRIZE—1929 Seedling
FIRST PRIZE—Corsage of Pompon Dahlias
FIRST PRIZE—Corsage of Large Dahlia
FIRST PRIZE—Basket of Red Dahlias
FIRST PRIZE—Basket of Yellow Dahlias
FIRST PRIZE—Basket of Pink Dahlias
FIRST PRIZE—Best Yellow or Gold Dahlia (Jane Cowl)
FIRST PRIZE—Best six Fancy or Bicolored Dahlias (Minerva Ashton)

This makes the Sixth Consecutive Year we have won First Prize for the Best Collection of California dahlias.

The Gold Medal of the Dahlia Society of San Francisco, awarded us for Best General Display. Palace Hotel Show, 1929.